CARING

touching lives & improving health

WINTER 2020 – IN THIS ISSUE

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Pictured: Standing, Neila Barnes, Patti Gage, and Jean Anne Kiefhaber. Seated, Dr. Bruce Barnes and Dr. Raymond Kiefhaber.
Let’s Do This!

This is my first letter as chair of the Foundation’s board of directors. I’m happy to report there’s a lot going on around here – all with the goal of building healthier communities.

Planning is under way for our fifth gala (also known as the most fun you’ll ever have while fundraising). I hope you’ll plan to join us on September 12 at the Sharonville Convention Center. Hundreds of hours of work by dozens of volunteers are underway to ensure our Joie de Vivre gala is spectacular as usual.

As our centennial fundraising effort successfully closes, another campaign kicks off. Read about both on the following pages. Special recognition goes to our campaign chairs for the three phases of Tomorrow’s Promise: Continuing the Legacy: Bill Thornton, Amy Newland, Charles Anderson, James Kleingers, and Barbara Strait.

Promises Fulfilled!

Three-Phase Campaign Reaches Goal

In 2016, as our hospital began planning our celebration of 100 years of service in 2017, we invited you to help ensure that our care continues to excel as we begin our next century. We identified our most pressing needs as:

- An emergency department that is senior-friendly
- Enhanced and expanded behavioral health services
- Patient care that is more seamless and easier to navigate

To meet these needs, we launched Tomorrow’s Promise: Continuing the Legacy campaign. As soon as the campaign kicked off, your dedication to Atrium and to each of these needs was evident. Now, as the campaign closes, we are delighted to report that our multi-year goal of raising $2.5 million has been met.

“Donors to the Tomorrow’s Promise campaign are impacting our patients and community in so many important ways,” says a grateful James Papakirk, chair of the Foundation’s annual fund committee. “Throughout the campaign, we witnessed generosity and dedication that is truly inspiring. Our founders would be proud to see that their legacy of service and giving lives on.”

Here’s a recap of what your generosity has enabled. On behalf of all of our patients who will benefit from enhanced care, our deepest thanks!
On their behalf I extend a heartfelt thank you to each generous donor. This sustained effort raised a remarkable $2.5 million. I also want to thank Candice DeClark Peace for chairing our new campaign, The Joy of Movement, that will benefit orthopedic services at Atrium. You’ll hear lots more about this worthwhile campaign in the months to come. On a related note, be sure to read our 21st Legends publication about orthopedic surgeon Dr. William Dwain Langworthy.

I look forward to the challenge of chairing the board and invite your input at any time. By the way, if chairing the board is on your bucket list, you may need to change your name to Mike. I’m the third consecutive Mike to serve in this role!

Michael J. Scorti, Chair, Board of Directors

DEAR FRIEND –

As this issue of Caring goes to press, our hospital and our community are fully engaged in battling the coronavirus. During this trying time, Atrium Medical Center has never been more committed to our mission of building healthier communities.

I want to assure you that we continue to be here for you and your family as we all cope with new challenges. Please don’t hesitate to get in touch with us if there’s anything we can do for you. In addition, you’ll find more helpful resources from Premier Health at premierhealth.com/coronavirus.

Our community has successfully weathered a pandemic and other crises over more than 100 years. Working together, I’m confident we’ll emerge from this crisis stronger than ever.

Always my best,

MICHAEL D. STAUTBERG
President, Atrium Medical Center Foundation

As a not-for-profit hospital, Atrium Medical Center relies on financial support from Atrium Medical Center Foundation to bridge the gap between hospital revenue and our community’s needs. Your tax-deductible gift funds lifesaving new technology, facilities, and services that ensure advanced care is available close to home.

OUR MISSION: To develop charitable gifts and resources dedicated to building healthier communities in Southwest Ohio.

OUR VISION: To be the most respected, responsive and supportive source for health care philanthropy in Southwest Ohio.

CONTACT INFORMATION
(513) 974-5144
(800) 338-4057 ext. 5144
Foundation@AtriumMedCenter.org

Senior-Friendly Emergency Department

Visiting the emergency department can be stressful for anyone, especially the elderly. But now at Atrium, seniors have a space specially designed to ease their anxiety and boost their comfort. Our senior-friendly emergency center has soothing colors and lighting, furniture designed for the elderly, and quiet surroundings. The comfortable atmosphere is a welcome relief for seniors and their loved ones who are understandably anxious and uncertain about what’s ahead.

Open since April 2017, our senior emergency center recently was the first in the Cincinnati area to earn accreditation from The American College of Emergency Physicians.

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“Donors to the Tomorrow’s Promise campaign are impacting our patients and community in so many important ways. Throughout the campaign, we witnessed generosity and dedication that is truly inspiring. Our founders would be proud to see that their legacy of service and giving lives on.”

JAMES PAPAKIRK, JD
ANNUAL FUND COMMITTEE CHAIR

Expanded Behavioral Health Services

Struggling with mental health issues or substance abuse is always tough, sometimes traumatic. Today, thanks to our generous donors, Atrium is better equipped to serve these fragile patients and their families.

In Atrium’s Emergency Trauma Center, patients with behavioral health issues now receive special attention from a behavioral health navigator. This new staff position was made possible by campaign funds. And because the number of intensive care rooms on our Behavioral Health Unit will be increasing, we can better provide the unique treatment and monitoring that each patient needs.

Our new bereavement room, opening this year, gives all families much-needed privacy to face their loved one’s crisis. The room will be quiet, comfortable, and spacious enough for families to cling to each other, or to meet with medical professionals about a diagnosis and expectations for the future.

Easier-to-Navigate Patient Care

Campaign donations also have enhanced patient care by supporting the work of our nurse navigators and patient advocates. These special individuals work closely with each patient and their loved ones from initial diagnosis through treatment to ensure care is being appropriately delivered and unanswered questions and concerns are addressed. They also follow up with patients after discharge, helping to remove any barriers that may prevent healing.

In addition, donors helped to create a better experience for patients with gifts that are helping to improve how we deliver care and follow up with patients, increase outreach to our communities, and grow endowments to ensure excellent care for years to come.

James Kleingers & Barbara Strait, Co-chairs
A Promise to You
Campaign to Enhance the Patient Experience

Charles Anderson & Amy Newland, Co-chairs
The Promise of Hope
Campaign for Behavioral Health Care

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Atrium Named One of America’s 100 Best Hospitals™

By Keith D. Bricking, MD, MBA, FAAEM, President, Atrium Medical Center

I am very proud to share the great news that Atrium Medical Center has just been named one of America’s 100 Best Hospitals™ by Healthgrades®. This award puts us in the top 2 percent of hospitals nationwide for exhibiting clinical excellence year over year.

Credit for this outstanding recognition goes to each of our employees and physicians who dedicate themselves to providing excellent care – and caring – every day. The generosity of our volunteers and donors helps to power our efforts to build healthier communities.

This award is especially noteworthy for several reasons:

• Our ongoing hard work to continually improve is yielding results. This year, Atrium advanced from being one of America’s 250 Best Hospitals (among the top 5 percent in the nation), an honor we’ve held since 2015.

• We’re now in the same award category as Dayton’s Miami Valley Hospital, our Premier Health partner, which has been among America’s 100 Best Hospitals since 2016.

• No other hospital in the Dayton region has hospitals in this elite group.

Healthgrades is an independent organization created to help consumers understand, compare, and evaluate hospital performance. They provide objective, comprehensive information about quality in America’s hospitals.

Always Focused on Your Care

What makes Atrium so special and deserving of this honor? First, of course, is our committed team that’s always focused on your care. They provide an impressive range of high quality services for you and your family. We are Middletown and Warren County’s only full-service hospital, so if you’re admitted here, we can provide nearly every aspect of your care – immediately and close to home. Our hospital has achieved Magnet® Recognition for nursing excellence.

Atrium is home to Middletown and Warren County’s only Level III trauma center – meaning we’re equipped to treat seriously injured patients – and only accredited Senior Emergency Center for older adults. Our cancer center is a certified member of MD Anderson Cancer Network®, a program of MD Anderson Cancer Center, the nation’s leading cancer center. Growing families seek out Natural Beginnings at Atrium, Cincinnati’s only natural birth center.

We’re proud to offer nationally recognized wound and vein care, with hyperbaric oxygen for chronic wounds. Atrium repairs broken hearts with interventional cardiology, electrophysiology, and open heart surgery, and is the only accredited chest pain center in Butler and Warren counties. We also hold advanced primary stroke center certification and are connected by the Premier Health TeleStroke Network to 24/7 care from stroke specialists.

Of course, we offer so much more: comprehensive bone and joint care; inpatient and outpatient surgical services, including minimally invasive, robotic surgery options; complete women’s care, with 3D and mobile mammography; and a wide range of diagnostic and rehabilitation services.

Thank you. You inspire us to always do our best. We’re so grateful that you allow us to serve you and your loved ones at one of America’s 100 Best Hospitals.
JOIN US SEPTEMBER 12

AN EVENING TO CELEBRATE LIFE’S JOYFUL MOMENTS

It’s time to don your dancing shoes! Plans for Joie de Vivre, Atrium Medical Center Foundation’s 2020 gala, are well underway. Join us on Saturday, September 12, at the Sharonville Convention Center for our fifth triennial celebration honoring our physician hero, Raymond Kiefhaber, MD, and community heroes Dr. Bruce and Neila Barnes. You’ll experience a festive evening with cocktails, dinner, dancing, silent auction, and some fun surprises. Our emcee for the evening is former Cincinnati Bengals quarterback Ken Anderson.

Gala chair Patricia Miller Gage is known for her generous spirit, boundless energy, and deep sense of civic pride. She has been a staunch Foundation advocate for many years and currently serves on the Foundation Board of Directors.

Patti’s support for the hospital began in the early 1960s when she volunteered alongside her mother as a “candy striper.” Fast forward 40 years to find Patti’s late husband, Bob, among the visionaries leading the planning and construction of the Atrium Medical Center campus, with Patti by his side. A member of the hospital’s auxiliary since 1971, Patti has served in every elected office of the group, including as its president three times.

“At the 2020 gala,” Patti explains, “we’re celebrating ‘joie de vivre’ – the joy of living, especially the Foundation’s The Joy of Movement campaign. The gala will raise funds to support enhanced experiences for patients receiving orthopedic care at Atrium Medical Center.”

“Finding joy in living means different things to different people,” notes Patti. “But I think whether old, young, or somewhere in between, we can all agree that the ability to move – to walk, run, dance, play sports, exercise, and so much more – is essential to living life to its fullest. That’s why it’s so important to support the Foundation’s campaign to enhance orthopedic care and rehabilitation in our region,” she continues. “So please join us on September 12 at the Sharonville Convention Center to celebrate Joie de Vivre.”

AN ENERGETIC COMMITTEE

A night of celebration and surprises can only happen with the dedication of a hard-working steering committee and the many others who are helping. Joining Patti Gage to create an evening of magic are: Standing: Cindy Bricking, Sharon Flagel, Beth Marchant, Ingrid Waggoner, Carole Schul, Nancy Franzel, Karen Piccioni, Neda Barnes, and Fran Sack. Seated are Barb Strait, Pat Piccioni, Patti Gage, Carol Bidwell, and Gina Pennington. Volunteers not pictured are Barb Chappell, Mark and Jodi Gebhardt, Sarah Kaup, Laurie Mitchell, Nancy Ray, Barb Schneider, and Becky Wilber.
Our Honorees

Community Heroes
Dr. Bruce and Neila Barnes

Atrium Medical Center Foundation’s 2020 Community Heroes, Dr. Bruce and Neila Barnes, have lived in the Middletown area for more than 60 years. Both Dr. and Mrs. Barnes have made their mark on the hospital and the Foundation. Mrs. Barnes’s volunteer work includes chairing the Middletown Area Federation of Women’s Clubs’ Charity Ball in 1978 and serving on the Foundation’s gala committee since the first event in 2007. Dr. Barnes is a long-time member of the Middletown Fine Arts Center board, where he garnered two service awards. He also served as president of the Butler County Dental Society.

In 2003, the Foundation’s board of directors asked Dr. and Mrs. Barnes to co-chair a new initiative called the Heritage Society, composed of supporters who include Atrium Medical Center Foundation in their estate plans. A two-year term turned into more than 16 years. Under their stewardship, the Heritage Society has grown to more than 90 members.

Physician Hero
Raymond Kiefhaber, MD

Dr. Raymond Kiefhaber, known to family and friends as “Senator,” is Atrium Medical Center Foundation’s 2020 Physician Hero. He not only witnessed much of the hospital’s growth firsthand, he also helped make it happen. A pioneering orthopedic surgeon, Dr. Kiefhaber practiced in Middletown from 1960 until his retirement in 2010. Over the years, he has worked alongside five hospital presidents. He was a trustee on the board of Middletown Regional Hospital for 27 years and served as chief of staff from 1971 to 1973.

He and Jean Anne, his wife of more than 60 years, were ardent supporters of the new Atrium Medical Center campus. Dr. Kiefhaber was among a group of Middletown leaders who in 1984 established Atrium Medical Center Foundation. He currently serves on the Foundation board, as he has done a number of times in the past. Jean Anne has been a hospital auxiliary member for nearly 55 years.

RESERVE YOUR TICKETS NOW

Invitations for the Joie de Vivre gala will be mailed this summer. To be sure your name is on the list, please contact the Foundation. Tickets are also available now for purchase at AtriumMedCenter.org/Gala2020. Visit our website for all the latest gala news. We look forward to celebrating with you on September 12!
You’ve heard the phrase “There is joy in the journey!” The saying is clever, but it isn’t always true. When our muscles and bones are injured, diseased, or sore, it can rob us of enjoying many journeys. Like strolling through the park, riding a bike, or pushing a child on a swing.

You already know that when orthopedic problems require treatment – a joint replacement, ACL repair, bone fusion – Atrium’s talented team of physicians can expertly oblige. But their expertise alone is rarely enough to get you back to an active life. To fully restore movement and eliminate your pain, rehabilitative therapy is nearly always needed, sometimes for weeks or months.

“Our new The Joy of Movement fundraising campaign focuses on improving this all-important rehabilitation phase of orthopedic recovery,” explains Candice DeClark Peace, campaign chair. “The campaign’s goal is to expand and enhance Atrium’s orthopedic therapy program so it can more effectively restore the joy of movement for every orthopedic patient.”

A successful campaign will:
- Bring new surgical technology to Atrium so patients continue to benefit from new surgical techniques that can improve outcomes.
- Create a new therapy gym. Located near the orthopedic unit so patients recovering from a procedure don’t have to travel far, this spacious, fully equipped gym will have an energizing atmosphere ideal for healing. Each patient will have the space and support they need to focus on fully restoring mobility and independence.
- Add new rehabilitation technologies. Leading-edge technology is now available to help patients rehabilitate with less pain, decreasing the need for pain medication. These new technologies will remove limitations, improve balance, build strength and endurance, and more quickly restore quality of life.
- Support patients in need by providing assistance with medications or transportation for patients who have no means to pay.
- Build endowments to ensure leading-edge orthopedic and surgical care in the future.

“We want all of our orthopedic patients to return to the life they love as quickly as possible. The Joy of Movement campaign will go a long way toward making that happen,” says Candy. “And by establishing new endowments, the campaign will ensure Atrium is prepared to make enhancements in the future as new orthopedic technologies are developed.”

We need to raise at least $500,000 to begin to help adults of all ages and abilities regain the joy of movement.

Won’t you join us to make life better for all who suffer with bone and joint pain? Your contribution to The Joy of Movement campaign will help to improve life for people right here in Southwest Ohio – including you and your family. Please use the enclosed envelope or make your donation online. Thank you!
Giving Patients Their Best Chance for a Full Recovery

By Anthony Checroun, MD, Orthopedic Surgeon and Shoulder Specialist, Premier Orthopedics

After 22 years as an orthopedic surgeon, I may not remember each of my patients by name. But I can confidently say that every one of them came to me hoping for the same outcome: They wanted to get back to their normal activities. I’ve operated on teenagers who wanted to get back on the baseball field. Adults who wanted to get back to their job or playing with their kids. Seniors who wanted to return to the pickleball court or climb the stairs without pain.

But it can take more than a successful surgery to restore normal activity. As I’m sure my colleagues would agree, we can do the best surgery in the world, but if it’s not followed with effective rehabilitative therapy, our patients may never get the outcome they hope for. That’s why we’re all so passionate about The Joy of Movement campaign.

Currently our patients who stay at Atrium Medical Center overnight receive physical therapy in their hospital room, or in the hallway. The hospital rooms are not designed for physical therapy. And the hallways are not a place you’d want to be as you undergo the rigors of therapy.

Our current situation is adequate, but certainly not ideal.

A successful campaign will enable a dedicated therapy gym right on our orthopedic unit, 4 South, giving therapists the space and equipment they need to enhance and accelerate rehabilitation for each patient. As rehab continues after patients go home, we’ll add to our outpatient services a treadmill with amazing anti-gravity technology that strengthens muscles and heals bones without pain.

If funds allow, the campaign also will provide updated surgical equipment with significantly enhanced definition, allowing us to see blood vessels and tissues more clearly with a wider viewing field. Such technology gives patients the best chance for a full recovery.

When I think of the impact of technology, I’m reminded of a patient whose shoulder was shattered decades ago in a terrible car accident. His doctors did what they could, but for 30 years he lived with a severely limited ability to move his arm. Recently I replaced his shoulder, using technology that wasn’t available when the accident occurred. Now he’s playing golf and doing things he hasn’t done in decades. It’s been life-changing for him.

To stay at the forefront of health care technology requires the willingness to constantly evolve. Since I became a part of this community in 1998, I’ve been impressed with the generosity of so many. You make it possible for Atrium to stay in step with technology. It’s a win for our patients and the entire community. Thank you!

Orthopedic surgeon Dr. Anthony Checroun believes updated technology and rehabilitation facilities will enhance orthopedic care at Atrium.
Creating Our Future

Heritage Society members have included Atrium Medical Center Foundation in their will or estate plans. Members are as of February 1, 2020. New members are noted in bold type. If you’ve included the Foundation in your estate plans, please notify us so we may recognize your generosity. Thank you!

Anonymous (2)
Mr. and Mrs. Larry Bake
Dr. and Mrs. Bruce Barnes
Dr. and Mrs. Jack Barnes
William O. Barnitz
Linda and Richard Baxter
Mr. and Mrs. Charles Beck
Paul and Michelle Bendlik
Ann and Art Bidwell

Wilson Breiel
Niel and Meredith Buckley
Joyce Burnett
Dr. Daniel A. Butler
Frank and Sharon Chapman
Barbara K. Chappell
DeWitt Chapple, Jr.
Carl and Deborah Coburn
Mr. and Mrs. Wilbur Cohen

Roger Conner
Catherine Cottle
Evelyn Day
Helen S. Deutemeier
Roger and Ginny Dillman
Col. and Mrs. Russell P. Donahue
Jim and Jane Elder

Mary Enochs
Mr. and Mrs. Walter B. Evans
Dr. Craig Fennel
Patricia Miller Gage
Della B. Gardner
Robert B. Gardner, Sr.
Gary and Nancy Gross
Peter and Sandra Hackett

Thomas and Patricia Hackett
Mr. and Mrs. Richard Haller
Imogene Harmon
Norm and Pat Hayes
Thomas and Deborah Hazelbaker
William and Penelope Hummel
Stuart Ives
Carrie Jacoby
David Jones
James and Margaret Jones
Lyndon Lorenzo Jones and Anita Scott Jones
Loyal R. and Anita Juengling
Yonathan Kebede
Arlite and Mary Rose Kemplin
Dr. Raymond E. and Jean Anne Kiefhaber
Edna M. Kinsinger
Daniel Lacey

Dr. William D. Langworthy
Senator Barry and Marilee Levy
Dr. and Mrs. Lawrence Linder
Samuel R. and Laura Lobor
Michael D. Long
Nellie Losh
Marcia Jean MacClellan
Jim and Sarah Martindale
Louis McCallay
Verla McClure

Peter and Cheryl McCollan
Richard H. and Patricia A. Montgomery
Frank and Pat Myers

Lucy M. Nelson
Dr. and Mrs. Dick M. Nubet
Martha Oches
Neil and Ginny O’Connor
Beryl Orr
Nadine Orr
Candice and James Peace
David and Karen Pearce
Mr. and Mrs. Don Pelfrey
Doug and Do Perry
Claire Porter
Louise Pratt
Bill and Connie Rathman
Dr. and Mrs. Walter Roehll, Jr.
Joseph Rumpler

Dan and Frances Sack
David Sanders
Mr. and Mrs. William Sandston
William and Pat Schaefer
David and Carole Schul
Mr. and Mrs. Michael Scotti
Dr. Tom and Bonnie Scott
Lucille Shafor
Dick and Patricia Slagle
Roy F. Smith
Mike and Linda Snyder
Kathleen Stauberg
Kevin and Barbara Strait
Alice Stranksy
Ernest and Wilda Streifhau
Perry D. Thatcher
Carol J. Turner
Heath and Mary Valentine

Atrium Medical Center Foundation Heritage Society members and special guests gathered in September 2019 for a tour at the National Museum of the U.S. Air Force, followed by an appreciation dinner at a nearby restaurant.
Endowment Recognizes a Lifetime of Kindness

Bill and Jeanne Sandston were married for 57 years. Bill said they were the 57 happiest years of his life. Jeanne’s sudden death in 2009 devastated Bill. He lost the woman whom he said “did everything in her power to make my life as easy and enjoyable as possible.” In his grief, Bill looked for a way to recognize the kindness that Jeanne embodied throughout her life. By establishing the Jeanne R. Sandston Atrium Cardiology Ancillary Services Endowment, Bill wanted to help cardiology technicians pursue more education so they could continue making a positive impact in others’ lives.

In August 2019, 10 years after Jeanne’s death, Bill passed away. Yet his and Jeanne’s impact at Atrium and within the Middletown community lives on. In addition to the endowment established in Jeanne’s memory, the couple were members of the Heritage Society, naming Atrium Medical Center Foundation in their estate plans.

If you’d like to support the continuing education of Atrium’s cardiology technicians with a gift to the Jeanne R. Sandston Endowment – or if you wish to establish an endowment of your own – please contact Michael D. Stautberg, Foundation president, or another member of the Foundation team.

New Co-Chairs for Heritage Society

We’re pleased to welcome Dr. Kevin and Barbara Strait as the new co-chairs of the Heritage Society, which recognizes those who have included Atrium Medical Center Foundation in their will or estate plans. They succeed Dr. Bruce and Neila Barnes, Heritage Society founding co-chairs who have served in that role since 2003.

The Straits are long-time Middletown residents and Foundation supporters who raised their family here and are very involved in our community. Dr. Strait is a family physician, and Barb has served in several leadership roles for the Foundation.

Heritage Society members generously leave legacies that change lives for years to come. Planned gifts can include bequests through a will or living trust, charitable gift annuities, charitable remainder trusts, and gifts of life insurance, real estate, stocks, or other assets. Many planned giving options offer tax or other benefits for givers during their lifetimes.

Members are invited to special events and have their names inscribed on the donor recognition feature in Atrium’s lobby. Their names are listed in each issue of our Caring newsletter and annual report.

We invite you to leave your legacy by joining the Heritage Society. For more information, contact the Foundation staff.
You have the right to request that we not send you any future fundraising materials, and we will use our best efforts to honor your request. Please write to Atrium Medical Center Foundation at Foundation@AtriumMedCenter.org or at One Medical Center Drive, Middletown, OH 45005, if you would like us to remove your name from our mailing list. Please contact us if you have a change of address, if you’re receiving multiple copies or if you would like to add someone to our mailing list.