# **Premier Pulse**

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Psychological safety is a shared belief held by members of a team that the team is safe for interpersonal risk-taking.

-Amy Edmondson

# Am I Psychologically Safe?

By Marc Belcastro, DO, system chief medical officer, Premier Health



As professionals and health care providers, we have a sacred and privileged duty. We are responsible for the health and lives of our patients, their

families, and caring for our teams. This care is essential to psychological safety within our sphere of influence.

Schein and Bennis first mentioned psychological safety in the 1960s. Amy Edmondson coined the term "psychological safety" in a 1999 journal article exploring its relationship to team learning and performance. Edmondson defined this as "a shared belief held by members of a team that the team is safe for interpersonal risk-taking." The question in the title of this article is like a coin with two sides. One side is, Do I feel safe with my team? The other is, Am I safe to others on my team?

Psychological safety is more than "being nice." There are cultural and implicit (unconscious) bias influences as we interact on teams to provide care. These cultural norms and implicit biases were demonstrated in two tragic accidents in the airline industry. Korean Air Flight 801 crashed on August 6, 1997, killing 229 of the 254 people aboard. Avianca Flight 052 crashed on January 25, 1990. Eight of the nine crew members and 65 of the 149 passengers were killed. These crashes have been blamed on aspects of the national cultures of the crews.

How can this play out in medicine? While I was practicing as the medical director of the NICU, an experienced nurse I knew approached me regarding concerns with the discharge of an infant. The findings were normal for an infant, and I reassured her. She returned about 30 minutes later with continued concerns. A test was ordered, and we canceled the discharge. What conditions and perceptions had the potential to influence this interaction? What about the organizational hierarchies of physicians and nurses? What about implicit biases of males or females? Why would one question the "medical director"? Was she comfortable returning

because we had worked together for so long? If yes, then our past interactions were presumably safe. Was I convinced to act because of her experience? What would my reaction have been if she were a new nurse?

How do you want to be known on your team? Are you, as operators, leading the time-outs for surgeries and procedures and encouraging anyone in the room to speak up at any time, even if incorrect? Do staff in the regional referral center experience fear when they see your name? These are important questions to face and honestly answer as we work to provide the safest care possible to every life we touch and every team member we lead.

If you are interested in digging deeper into this subject, you can watch Amy Edmondson's TED talk or even check out her book. Please see the links below.

www.youtube.com/watch?v=LhoLuui9gX8

www.amazon.com/Fearless-Organization-Psychological-Workplace-Innovation/ dp/1119477247



# Premier Health Names Dr. Keith Bricking As First Chief Clinical Officer



Keith Bricking, MD, will serve as Premier Health's chief clinical officer, a newly created position that will help coordinate care across the health system's provider work force. The appointment is effective Oct. 3, 2022. Dr. Bricking has served since January 2019 as president of Atrium Medical Center – the first physician to lead

a Premier Health hospital. Dr. Bricking is a proven physician leader with more than 20 years of clinical experience – the vast majority of his career at Premier Health. In addition to his medical training and experience as an emergency medicine physician, Dr. Bricking has served in multiple leadership roles, among them president of the Miami Valley Hospital medical staff and medical director of the Miami Valley Hospital

Department of Emergency Medicine. Dr. Bricking holds a Bachelor of Science degree from Northern Kentucky University and earned his medical degree from the University of Kentucky. He also holds a master's in business administration (health care concentration) from Wright State University's Raj Soin College of Business. He is board certified by the American Board of Emergency Medicine and completed his residency in Emergency Medicine at Indiana University School of Medicine. He and his wife, Cindy, have four children. Premier Health will name a new president at Atrium Medical Center at a future date.

# Atrium Physicians Recognized with Drs. Langworthy and Hammond Physician Excellence Awards

Atrium Medical Center and Atrium Medical Center Foundation recognized five physicians with the Dr. Langworthy Physician Excellence Award for Outstanding Patient Care in a Specialty Field and the Dr. Jerry Hammond Physician Excellence Award for Outstanding Patient Care. This surprise recognition ceremony took place Sept. 8 in the Atrium lobby with family, friends, and colleagues in attendance.

The Dr. Jerry Hammond Physician Excellence Award for Outstanding Patient Care is presented to a primary care doctor who exemplifies Dr. Hammond's extraordinary commitment to putting patients first. Three physicians were recognized with this honor after the ceremony was postponed due to the pandemic last year. Following a tie, the 2021 honorees were Ken Pate, MD, and Barry Robertson, MD. The 2022 honoree was William "Scott" Glickfield, MD.

The Dr. William D. Langworthy Physician Excellence Award for Outstanding Patient Care in a Specialty Field is given to a physician who displays the qualities Dr. Langworthy demonstrated in his orthopedics practice. This award recognized two honorees. The 2021 recipient was Thomas "Jamie" Yunger, MD; while the 2022 honoree was John Miller, MD, FACS.

In addition to their awards, each honoree received a \$500 certificate for a charity of their choice, to which the Atrium Medical Center Foundation will donate in their honor.





# Communication: Let's Make The Most of It!

By Percy Mitchell, MD, medical staff president, Atrium Medical Center



As evidenced by the continued need for masks in the hospital and some of our offices, IT is not yet over. Yes, we are emerging from the greatest

medical nightmare in a century, but we are now facing tremendous challenges in its wake. A limited number of nursing staff impacts productivity considerably. This, as you know, is a national problem. Many of those working with us are both young and inexperienced. This, by necessity, requires that we double down on improved communication amongst ourselves and staff members. It is imperative that we speak directly with one another and not through the nursing staff. This is mandated by policy. Positive action is in the works designed to involve the medical staff more directly in the decision-making process within the system, as seen with the appointment of Keith Bricking, MD, as chief clinical officer. It is comforting to know that Dr. Bricking will lead our clinical efforts for the entire system. Keith has a wealth of clinical knowledge and intimate knowledge of our southern market and the 787 medical staff members at Atrium.

To date, only one in five medical staff members actively participate in the

governance of the staff. Often, that participation occurs only after something invariably falls through the cracks. Please become familiar with the Section Head of your specialty area and reach out to that individual with questions or concerns you may have so the individual can either directly address your issue or bring it to the Medical Staff Operating Council for discussion. More discussion with less acrimony always brings results we all desire.

### Telehealth. Is. Health.

By Mandy Via, director of telehealth, Premier Health



Premier Health has historically built telehealth programs focused on a specific disease modality or scaling of a specialty provider

utilizing a video platform. Today we are enhancing telehealth through peripheral devices, such as an otoscope or stethoscopes that layer into a telehealth visit. A recent emerging trend is the use of telehealth as a resource-driven model. Organizations are leveraging telehealth as an existing tool to scale out vital resources. For example, as part of our digital health strategy, our Teleregistration team launched a new product in late 2021 to enhance and streamline patient visits by utilizing remote registration staff to scale across select sites. Telehealth is a rapidly evolving solution to prevent bottlenecks as patients enter the system and expedite the patient's arrival at their scheduled destination, decreasing delays for staff.

Not surprisingly, the ongoing evolution and demand for telehealth will continue to shape the health care landscape in nontraditional ways. The current inflection point of telehealth on the health care landscape continuum is emerging to support the staff and organization as we look for new ways to provide care and access to our patients. During the week of September 18-24, Premier Health joined many organizations in celebration of the second annual Telehealth Awareness Week. The message is simple: Telehealth. Is. Health.

Despite the simplicity of that message, telehealth continues to stretch outside of its historical framework. We continue to navigate the new landscapeand look to how we can leverage telehealth for our patients and staff.

#### Learn More

If you are interested in discussing telehealth, please reach out at **alvia@PremierHealth.com**.



# Bariatric Surgeon Who Loves to Cook Indian Cuisine



Adam Golas, MD What is your clinical specialty? Bariatric Surgery

Where did you go to school? Indiana University – Undergrad

Indiana University – Master of Public Health Indiana University – Medical School University of South Florida – General Surgery Residency University of South Florida – Bariatric Fellowship

#### What brought you to Premier Health?

The opportunity to lead a Bariatric Program and be a part of our region's leading health care system. Premier Health and I have similar visions of achieving the highest quality care for our patients. My wife and I were also impressed by everything that the greater Dayton area has to offer and felt this would be a wonderful community to raise our family.

#### Why did you choose medicine as a career?

The desire for a challenge and the pursuit of excellence in my work. I always have looked up to physicians and genuinely find pleasure in taking care of and serving others.

### Who are the people who influenced and/or mentored you?

I have had the pleasure of building longlasting friendships with many wonderful people from the societal ranks of janitors to physicians. I have always surrounded myself with people with personal disciplines and characteristics I admired regardless of their position in society and have been pleased to notice that I eventually adapted similar traits through their friendship and support. I feel I am simply a mold of those I have looked up to and surrounded myself by.

### What is one thing most people don't know about you?

I love traveling to and exploring National Parks.

Where is your hometown? New Albany, Indiana (just north of Louisville)

What, if any, sports team(s) do you cheer for? I love the Indiana Hoosiers and the Indianapolis Colts.

What is the last book you read? The Power of Now, by Eckhart Tolle

What is your favorite song in your playlist? "Money for Nothing" by Dire Straits

What is your favorite food? A good homemade biscuits and gravy

What is your favorite hobby? Home improvement project and working in the yard

#### What is your favorite animal, and why?

Dogs – because of their loyalty, energy, and unconditional love.

### Where is your favorite vacation spot, and why?

Florida (Tampa Bay area) – my wife and I have a second home there.

#### Describe something (a thing, person, place, experience, etc.) for which you are especially thankful:

I am especially thankful for my beautiful wife, Amanda. We have three daughters under the age of three years, and Amanda works way harder than I do, staying at home with our twins Winnie/Quinn (2) and Pippa Grace (11 months).



### Pick a side

**iPhone or Android** iPhone

Early bird or night owl Night owl

Beach bum or mountain hiker? Mountain hiker

Dress shoes or tennis shoes? Love both

#### Paperback or e-reader?

Neither, audible as I listen while working on the house or yard

**Coffee or tea?** Coffee

#### **Cooking or baking?**

Cooking... I especially love making authentic Indian cuisine after being taught by a great friend I met during my master's program.

#### Sweet or salty?

Unfortunately sweet

### **Provider Praise**

Premier Health patients submit thousands of comments annually, acknowledging providers across our health system for delivering excellent care. Here is a random sampling of appreciation received in recent months.

**Dr. Ahmad Abdul-Karim**: Great experience! Glad the team is available!

**Dr. Myers** and her assistant are awesome, and I appreciate how they make you feel special.

Dr. Subodh Wadhwa: This organization

obviously cares about you and your continued well-being.

**Dr. Diller** is the best. He listens to you and explains everything.

**Edward Rowse**: The team is always so caring and very sympathetic to what you're

dealing with. And take the time to make sure you're getting the proper treatment.

Dr. Buckingham, all good as always.

**Dr. Kelli Schumacher:** Very helpful, explained things. It made me feel very comfortable.

# Now Available Through CompuNet: Pfizer-BioNTech COVID-19 Bivalent Booster

The Food & Drug Administration recently granted Emergency Use Authorization for the Pfizer BioNTech and Moderna COVID-19 bivalent vaccines as a single booster dose. The bivalent vaccines add Omicron BA.4 and BA.5 spike protein components to the current COVID vaccine composition and, according to the Centers for Disease Control and Prevention, should help to restore protection that has waned since previous vaccination by targeting more transmissible variants.

Starting September 8, CompuNet will offer the Pfizer-BioNTech COVID-19 bivalent booster for ages 12 and older. The bivalent single booster dose can be administered at least two months after either the completion of the primary first or second dose COVID vaccine series or the most recent COVID booster dose. The Pfizer booster can be administered to individuals who have previously had the Moderna, Pfizer, or J&J vaccine.

CompuNet patient service centers ask that appointments be scheduled for vaccines. Appointments can be scheduled online at **www.compunetlab.com/covid-vaccinescheduling**. As a reminder, if a patient has had one COVID vaccine and is planning to receive their second dose or a booster, they will need to bring their COVID vaccine card to the appointment. Insurance will be billed for the COVID vaccine, and there is no outof-pocket cost to the patient.

#### SOURCES:

www.fda.gov/news-events/pressannouncements/coronavirus-covid-19-updatefda-authorizes-moderna-pfizer-biontechbivalent-covid-19-vaccines-use

www.cdc.gov/media/releases/2022/s0901covid-19-booster.html

### Simultaneous COVID and Flu Vaccines

Patients may opt to receive both the COVID and flu vaccines simultaneously as the CDC has deemed it safe to administer both vaccines together (**www.cdc.gov/flu/season/faq-flu-season-2021-2022.htm#coadmin**). It is also safe to mix or match either the Pfizer or Moderna COVID booster vaccines. However, a patient's primary COVID vaccine first or second dose series should be from the same manufacturer (Pfizer, Moderna, or J&J).

### CompuNet Offers Flu Vaccine in Select Patient Service Centers

CompuNet has begun offering the flu vaccine to those ages 12 and older at the same patient service centers currently offering COVID-19 vaccines.

CompuNet will offer two flu vaccines based on the patient's age. Those who are under 65 years of age will receive a regular dose, while those who are ages 65 or older have the option to receive the high-dose flu vaccine. According to the CDC, people 65 years and older are at higher risk of serious flu complications than young, healthy adults.

CompuNet patient service centers ask that appointments be scheduled for both the flu and COVID vaccine. Appointments can be scheduled online at **www.compunetlab.com/ covid-vaccine-scheduling**.

As a reminder, if a patient has had one COVID vaccine and is planning to receive their second dose or a booster, they will need to bring their COVID vaccine card to the appointment.

For Premier Health employees: CompuNet patient service centers are not the locations holding Premier Health employee vaccine clinics which begin this month. As a convenience, it is recommended that employees schedule their flu vaccine through one of the employee clinics rather than using a CompuNet location. The CompuNet locations will require insurance cards to be provided during the visit.





### Flu and COVID Vaccine Locations



Appointments are recommended; however, vaccine requests may be honored during lab work visits if slots are available.

- **CENTERVILLE:** Miami Valley Hospital South CompuNet Patient Service Center, 2350 Miami Valley Drive
- DAYTON: Miami Valley Hospital, One Wyoming, Berry Building CompuNet Patient Service Center
- ENGLEWOOD/DAYTON: Miami Valley Hospital North, 9000 N. Main St., CompuNet Patient Service Center, Suite 303
- MIDDLETOWN: Atrium Medical Center, One Medical Center Drive, CompuNet Patient Service Center (first floor)
- **TROY:** Upper Valley Medical Center, 3130 N. County Road 25A, CompuNet Patient Service Center (first floor)

## Miami Valley Hospital Receives Chest Wall Injury Collaborative Center Designation

By Candy Skidmore, RN, vice president of emergency and trauma service lines, Premier Health



In collaboration with Wright State Physicians and Wright State University Boonshoft School of Medicine, Miami Valley Hospital has been named a

Chest Wall Injury Collaborative Center by the Chest Wall Injury Society (CWIS). Miami Valley Hospital is the 20th hospital in the world to receive this designation. As a Chest Wall Injury Collaborative Center, Miami Valley Hospital's Level I Trauma Center will provide comprehensive pain management, respiratory therapy, and rib plating surgery for patients with fractures and those experiencing chronic chest wall pain.

This achievement highlights our Level I trauma services and recognizes Premier

Health's commitment to high-quality care of patients with rib and sternal fractures.

The Chest Wall Injury Society is an international group of rib fracture experts whose mission is to optimize the operative and non-operative care of patients with chest wall injuries. The designation is awarded to programs active in CWIS that have high-volume rib fixation, contribute to the Chest Wall Injury Database (CIID), and are involved with multicenter research trials.

Miami Valley Hospital is a leader in treating rib and sternal fractures. Traditionally, treatment includes pain control and pulmonary support. In 2016, the first rib plating surgery at Miami Valley Hospital was performed by Greg Semon, DO, a trauma surgeon at Miami Valley Hospital and associate professor of surgery at Wright State University Boonshoft School of Medicine. Today, three additional surgeons can perform the surgery. Miami Valley Hospital hosts educational labs and contributes to rib plating research.

Severe rib fractures are typically caused by car or motorcycle crashes, falls, assaults, or other blunt injuries. Long-term consequences may include chronic pain, chest deformity, and decreased lung function if left untreated. Rib plating, a reconstructive surgery, significantly reduces pain, allowing patients to reduce their pain medications, and shortens the need for hospitalization. The operation is performed by placing the patient under general anesthesia and making incisions over the broken ribs. Titanium plates and screws are then inserted to stabilize the broken ribs, which reduces pain as well as the deformity of the ribcage as the ribs heal.

#### Patient Evaluation for Chronic Chest Wall Pain

If you have a patient experiencing chronic chest wall pain, they can make an appointment for an evaluation by calling Wright State Physicians at **(937) 245-7200** or Miami Valley Hospital's Trauma Clinic at **(937) 208-6268**.



# The Clinical – Coding Disconnect!

By Andrew B. Maigur, MD, system director, Premier Physician Advisor Program



During our clinical practice as providers, we often receive queries from CDI (Clinical Documentation Integrity) specialists and

coding specialists about our electronic medical record (EMR) documentation. Often from a clinician's point of view, I felt the answers to these questions were obvious or at least implied. They occasionally left me scratching my head as to "WHY" I was being asked these questions. Having worked as a CDI Physician Advisor, I have come to appreciate the complexities in the world of CDI/coding and the clinical disconnect it can create. With the dawn of the ICD-10 (International Classification of Diseases), the coding system came with specificity, coding rules, and hierarchies that affected our clinical documentation requirements. I also realized that as a clinician, my thought process or reasoning was often in my head but never translated or documented in the EMR. Let me give you two examples to highlight the clinical coding disconnect.

"History off....": a term that is embedded into our vocabulary from medical school. Often you find "History off...." documented in the HPI (History of Presenting Illness) or past medical/surgical history sections of the EMR. In a clinician's mind, it denotes the presence of a medical condition diagnosed in the past but concurrently contributes to the patient's medical complexity. However, in the coding world, "History off..." describes a medical/surgical condition that occurred in the past and is now inactive, not being treated or monitored, and does not contribute to the concurrent severity of illness (SOI); risk of mortality (ROM) or medical complexity of the patient. "History off..." when documented in your assessment and plan leads to ineffective documentation.

- "History of Hypertension" and the patient is on three blood pressure medications-not OK, instead document "Chronic/Essential Hypertension"
- "History of Chronic Kidney Disease" not OK when an active medical condition, instead document "Chronic Kidney Disease"
- "History of breast cancer s/p mastectomy and chemotherapy" is OK because it is resolved and not currently being treated

Another example is the term "post-op…", often used by clinicians to denote a time frame, the "post-operative period." In a clinician's mind, any condition that occurs within this period is frequently documented as a "post-op…" condition, e.g., post-op respiratory failure or postop anemia. However, in the coding world, the term "post-op" denotes



a complication directly caused by the surgical procedure. It often leads to assignment of "complication" codes, negatively impacting quality metrics for the surgeon and the facility. The term "post-op" should only describe the number of days since the operation was performed. Alternatively, document the new condition but that it was expected after the surgical procedure-when clinically appropriate.

• Example: "Post-op Ileus," which leads to a complication code (K91.89) versus "Expected ileus after colectomy," which allows the coder to code the ileus, accurately portraying the patient's SOI/ROM but without using the complication code and without querying the provider

In conclusion, remember to capture (within the EMR) your rationale when making a diagnosis, ordering investigatory tests, and determining an appropriate treatment plan. "Think in Ink," or in today's world of the EMR, "Think in Clicks." Answer your CDI and Coding queries promptly; they have a good reason to ask the question. The "I" in CDI stands for Integrity; we owe our patients an accurate medical record. Happy Documentation!

References: American College of Physician Advisor's CDI Tip Sheet



### FIND YOUR CENTER

### Sights, Sounds, and Motion – Wellness Through the Arts

Premier Health invites you to participate in a unique opportunity to "find your center." Arts & Wellness: Find Your Center is a two-week employee wellness program that will help you improve your overall health and well-being while providing you with activities and resources necessary for centering.

Arts & Wellness: Find Your Center activities will begin on Monday, Oct. 17,

and will end on Sunday, Oct. 30. Activities will include:

**Music:** vocal and instrumental music (guitar, flute, piano, and sound bowls)

**Movement:** Yoga, guided meditation and breathing, and line dancing

**Visual art:** art exhibit and presentation, hands-on art creation, and large mosaic construction

Premier Health has partnered with Culture Works, Montgomery County, and our generous foundation donors to provide you with these creative arts and wellness experiences.

Scan the QR Code for a complete list of art and wellness activities, dates, times, and locations.



### UVMC Medical Student Loan and Scholarship Program Launches

Upper Valley Medical Center has launched a Medical Student Loan/ Scholarship Program funded by the UVMC Parent Board of Directors. The program will serve to help address the shortage of providers in highly needed medical specialties to ensure that adequate care will continue to be available in our community.

Students who are attending or have been accepted and are preparing to attend a fully accredited college to pursue a Doctor of Medicine (MD), Doctor of Osteopathic Medicine (DO), or Certified Registered Nurse Anesthetist (CRNA) degree are eligible to apply for a loan of up to \$100,000 toward the cost of tuition.

Following successful completion of the program, students are eligible to have the balance of the loan forgiven by practicing a minimum of five years in a needed specialty in Miami County. Preference will be given to students who have a demonstrated connection to Miami County or the surrounding area.

The UVMC Parent Board is providing this program through funds established for initiatives that help serve the health and wellnessrelated needs of the Miami County area and align with the Premier Health mission of building strong, healthy communities.

#### Learn More

Students wishing to apply or learn more may contact Theresa Zornes at Upper Valley Medical Center by calling **(937) 440-4504** or emailing **tmzornes@premierhealth.com**.

#### SYSTEM NEWS

## Coffee Cup Marketing Initiative, Miami Valley Hospital Physician of The Quarter, Referral Bonus Program



#### **Atrium Medical Center**

Miami Valley Gaming presented the Atrium Medical Center Foundation with a \$10,000 check following a three-month fundraising campaign for breast cancer services at Atrium. Through this partnership, patrons at Miami Valley Gaming could donate their remaining change to the Foundation's breast cancer support services. Donations were made via gaming kiosks at the casino.

Atrium and Premier Community Health are the health partners working with the Safety Council of Southwestern Ohio to facilitate its Ohio Health Improvement Zone Project. With \$300,000 in grant funding, this project will focus on minimizing the social determinants of health and improving health outcomes in three census tracts in Middletown.

Atrium hosted 40 educators from Middletown City Schools to discuss career opportunities in health care. In addition to tours of the hospital, a roundtable discussion with educators and hospital hiring managers established a foundation for future relationships as part of the school district's Passport to Tomorrow initiative.

In other community engagement activities, Atrium was a sponsor or participated in the following activities: National Night Out events in Middletown, Franklin, Lebanon, Monroe, Carlisle, and Clearcreek Twp.; Healthy Living Market in Lebanon; Monroe High School's Hornet Night; Lebanon Blues Festival; Chamber 45005 (formerly known as the Franklin Area Chamber) golf outing; Warren County Safe Communities' Drive Alive Tour in Lebanon; Western & Southern Open tennis tournament in Mason; and Girls' Night Out in Lebanon.

Two summer appreciation events were hosted for the Atrium family in August. An employee and family picnic took place on Aug. 7 at Armco Park in Warren County, and an employee carnival with complimentary food was held in the outdoor courtyard at the hospital. Hospital leaders also led walks along Turner Trail as part of the African American Wellness Walk.

#### Miami Valley Hospital Campuses



Hospital leadership recognized its "Physician of the Quarter," Piyush Patel, MD, with the Premier Blood Cancer Center, and the "Advanced

Practice Provider of the Quarter," Meline Price, emergency specialist, Miami Valley Hospital.

Michael Herbenick, MD, and his team hosted an orthopedic externship for minorities and women in medicine at Miami Valley Hospital South. The students







participated in various activities and were given a brief demonstration of sterile gowning, gloving, and hand washing. They also received a brief introduction to orthopedic surgery and sports medicine.

Miami Valley Hospital North Breast Center implemented tele-registration on August 23. Tele-registration is a way to leverage offsite teams to help manage registration volumes. Tele-registration was successfully implemented at Atrium Medical Center Outpatient Cardiology, Miami Valley Hospital Pain Clinic, and Upper Valley Medical Center Outpatient Registration.

Good Samaritan Foundation – Dayton and Miami Valley Hospital Foundation are fundraising to purchase 18 infusion bays at Miami Valley Hospital North and 22 at Miami Valley Hospital South. Each bay will contain a heat and massage chair for the comfort of oncology patients. Donations of \$6,500 per bay can be pledged over time.

Employees from the Miami Valley Hospital campuses, Premier Physician Network, Fidelity Health Care, and System Support represented Premier Health in the Englewood Arts Festival parade.

Sharon Howard, director of site communications, Premier Health, and Mary Garman, chief operating officer,





Miami Valley Hospital North, represented Premier Health at the Northern Chamber Coalition Government Update. The update allowed government officials to present legislation at the state and local levels. The coalition consists of the Northmont, Trotwood, Huber Heights, Vandalia, and Brookville Chamber of Commerce.

#### **Upper Valley Medical Center**

Upper Valley Medical Center was the presenting sponsor of the Troy Chamber of Commerce Annual Steak Fry and Auction held Aug. 31 at the Miami County Fairgrounds.

UVMC was a sponsor of the Miami County Fair held on Aug. 11-18. This included UVMC Emergency Medical Services providing a first aid booth and EMS coverage throughout the week.

In other community engagement activities, UVMC sponsored the Tipp City Annual Business Classic Golf Scramble on Aug. 4, Troy Main Street First Friday Nonprofit Night on Aug. 5, Hospice of Miami County "Celebrating Life's Stories" Butterfly Release event held on Aug. 13, Rock the Hill Festival in West Milton on Aug. 20, and the Hobart Hustle 5K Run/Walk in Troy on Aug. 28.

UVMC Public Safety officers Nate Boyer and Jason Allen were sworn in as police sergeants by Kevin Harlan, president, Upper Valley Medical Center, during the Aug. 24 UVMC Management Forum. The police sergeant role is new to the hospital campus and will enhance public safety service at UVMC.

Troy Power 107.1 Radio broadcasted a Health Minute spot focused on cardiac health and referenced UVMC as Miami County's only Level 3 Trauma Center during August.

Upper Valley Medical Center launched "UVMC Rocks," an employee engagement initiative to showcase Premier Pride. Staff members are invited to find handpainted rocks with special messages throughout the hospital campus to enter into a prize drawing.

*Continued on next page* 

#### SYSTEM NEWS (continued)

#### **Premier Physician Network**



Customers at Third Perk and Pettibone coffee shops have been recently receiving their daily cup of joe with a gentle reminder

to schedule an annual wellness visit with a PPN provider. The cardboard wrap will have a QR code to take customers to a newly created landing page, www. premierhealth.com/landing-pages/ coffee-cup, where they can easily and quickly make an appointment online. Messages on the wraps and our Premier Health social media channels include: "For many of us, coffee is the fuel that gets us going for the day. Stop by Pettibone Coffee or Third Perk Coffeehouse to grab yours, then tackle the next task on your to-do list—scheduling your annual wellness visit. It's easier than ever to make an appointment online. Get started now." The coffee shop messaging will be available through the fall while supplies last. Some PPN providers will be making appearances at Third Perk and Pettibone in the coming weeks to chat with people about the benefits of an annual wellness visit. The marketing team will be closely monitoring this initiative to see if it drives consumer behavior, and if successful, you can expect to see similar efforts in the future.

The Premier Blood and Cancer Center is a key sponsor of Dayton's 2022 Light the Night Walk benefitting the Leukemia & Lymphoma Society. The PBCC team is also organizing a group of walkers and volunteers to support the event. Light the Night is a fundraiser for life-saving research and support for cancer patients and their families.

Congratulations to Dr. Zachary Simmons and Dr. Fadi Tayim, recently named Dayton Business Journal 2022 Health Care Heroes. Dr. Simmons was honored in the Provider category, and Dr. Tayim was honored in the Innovator category. Ike Northern, CompuNet system technical director of infectious diseases, and Paula Thompson, Fidelity president and chief executive officer, also won awards. Congratulations to all our 2022 Health Care Heroes!



#### **Premier Physician Network Referral Program**

PPN's MA and LPN Welcome and Referral Bonus Program now includes MCRs. PPN has enhanced our bonus program to welcome newly qualified Credentialed and Certified Medical Assistants, Licensed Practical Nurses, and Medical Center Representatives to our team. This bonus applies to applicants hired on or between August 29, 2022, through December 1, 2022. Those who qualify will receive the following:

MAs and LPNs: Full-Time (0.9-1.0 FTE) \$1500, and Part-Time (0.5-0.8 FTE) \$750

MCRs: Full-Time (0.9-1.0 FTE) \$750, and Part-Time (0.5-0.8 FTE) \$375

Apply online at **www.premierhealth.com/careers** to any PPN-posted Medical Assistant, Certified Medical Assistant, Licensed Practical Nurse, or Medical Center Representative positions to start the interview process.





Editorial Board: Dr. Marc Belcastro, Dr. Roberto Colon, Dr. Andre Harris, Dr. Scott Kanagy Chief Marketing and Communications Officer: Kathy Harper Director, System Communications: Ben Sutherly; Editor: Richard Hairston; Design: Becky Deaton

