SUMMER 2016 – IN THIS ISSUE

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Believe in the Power to Change Lives

“Believe you can and you’re halfway there.” Those words of Teddy Roosevelt certainly describe the supporters of Atrium Medical Center Foundation. You heard about the need for a mobile mammography coach to allow women to easily get a mammogram, a mammogram perhaps they have put off for years. You believed that together we could make this mobile coach a reality – and now the coach is on the road!

In southwest Ohio, up to 40 percent of women have not been getting annual mammograms. But all of us together through the Every Woman, Everywhere campaign are going to change those numbers.

No doubt about it – the odds of surviving breast cancer increase dramatically with early detection. Our mobile mammography coach will save the lives of many women and spare the suffering that families of breast cancer victims go through.

This issue of Caring will tell you more about this successful Every Woman, Everywhere campaign, which also raised enough money to purchase four...
patient simulators for Atrium’s new patient simulation laboratory.

Our enormous thanks begin with our appreciation to campaign chair J. Phillip Holloman, COO and president of Cintas. His mother, Erma Holloman, was diagnosed with breast cancer; her surgery at Atrium led to her full recovery. Phillip’s passion for this cause is enormous, and his leadership was vital to the campaign.

To every supporter of the Every Woman, Everywhere campaign, thank you! We’re especially grateful to Atrium employees and our major donors for believing and leading the way.

We believed we could – and we accomplished our goal – because we believe in you and your dedication to improving health and changing lives throughout our region. Together, we’re making a difference.

Michael J. Schneider, Chair, Board of Directors

More than 400 donors said “Yes, we will!” to fighting breast cancer and making a difference in health care throughout southwest Ohio. We are pleased to report that Atrium Medical Center Foundation’s Every Woman, Everywhere campaign has raised more than $950,000 to put a mobile mammography coach on the road to fight breast cancer and enhance other services for women.

Donors gathered on March 14 to celebrate the campaign’s success, tour the new mobile mammography coach and see a patient simulator in action. “I am so proud that our communities came together to fight breast cancer, support women and their families, and improve care in such an impressive way,” says Middletown native J. Phillip Holloman, the Cintas president and chief operating officer who served as our campaign chair.

The Every Woman, Everywhere campaign exceeded both the initial goal of $500,000 to help purchase and operate the $1 million mobile mammography coach, and the stretch goal of $750,000 to create a patient simulation lab and enhance mobile mammography services. Atrium’s employees were pace setters for both the mobile mammography and simulation lab campaigns, raising more than $60,000.

CONTACT INFORMATION
Phone: (513) 420-5144
Toll Free: (800) 338-4057 ext. 5144
Email: Foundation@AtriumMedCenter.org
"Probably everyone knows someone whose life has been touched by breast cancer," points out Michael J. Schneider, chair of the Foundation’s Board of Directors. "When the Foundation was presented with the opportunity to raise funds to fight this devastating disease, we gladly accepted the challenge. We’re very grateful to every donor who joined us in this campaign to build healthier communities."

**REACHING WOMEN IN THEIR COMMUNITIES**

The mobile mammography coach is on the road, thanks to generous donors, and is busy visiting businesses and public venues such as schools, churches and events in Butler, Warren, Preble, Montgomery and surrounding counties.

It’s the only mobile mammography option in the greater Dayton area!

Staffed by an all-female team, the comfortable, self-contained mobile coach offers traditional 2-dimensional and new 3-dimensional mammography to detect breast cancer. No doctor’s order is needed for a screening mammogram for women age 40 and older.

“When you see the new mobile mammography coach out in the community, you can take pride in knowing that you’ve gone above and beyond to help women fight breast cancer right here at home,” says Phillip. “Early detection of breast cancer saves lives. Our new mobile coach makes it more convenient for busy women to get a mammogram, so cancer can be found earlier, when it’s more treatable.”

**LEARNING BY DOING**

Campaign funds also are creating a patient simulation laboratory to provide Atrium’s staff with high-tech training for the safest care for all patients. Atrium’s new patient simulation laboratory provides Atrium’s professionals the opportunity to “learn by doing” in a safe, no-risk environment.

Generous donors to the *Every Woman, Everywhere* campaign are funding four patient simulators – an adult, a mother giving birth, a child and an infant – that act just like people. They can be resuscitated, intubated, defibrillated and catheterized, and they react to a staff person’s actions. Working with the simulators enables caregivers to link knowing and doing at the most critical moments.

“Our patients benefit the most from these simulators, as our professionals continue to enhance their skills,” says Carol Turner, president and CEO of Atrium Medical Center. “And bringing mobile mammography to Atrium was a personal goal of mine. I’m so proud that women in our area now can get a mammogram close to home or work. Thank you for helping to make this a reality.”

Below left, Karen and Pat Piccioni enjoy their tour of the mobile mammography coach. Below right, leaders for the *Every Woman, Everywhere* campaign were, left to right, Michael Schneider, Carol Turner, J. Phillip Holloman, and Rhonda Seidenschmidt.
See You in September!

CENTENNIAL GALA PROMISES FUN

This year’s event kicks off the commemoration of the hospital’s 100th anniversary and will be held on Saturday, September 24 at Sharonville Convention Center. You will enjoy cocktails, dinner, dancing and a nostalgic stroll down memory lane; honor deserving community and physician heroes; and just plain have a great time while supporting Atrium Medical Center Foundation’s work on behalf of the hospital and the community. Tickets will be available this summer. Contact the Foundation today and ask us to put you on the mailing list. Then we’ll remind you when it’s time to purchase your tickets.

Proceeds from this year’s gala will help support senior-friendly improvements to the Emergency Trauma Center and enhanced hospital care for seniors.

Joseph Bidwell, executive vice president of Magnode Corporation, and his wife Carol, Premier Health physician recruiter based at Atrium Medical Center, are co-chairing the 2016 gala. “I recall a saying that describes this year’s gala perfectly, “Joe says. “ ‘We all have our own time machines. Some take us back. They’re called memories. Some take us forward. They’re called dreams. ’

Memories Are Made of This – Celebrating 100 Years offers both. Carol and I hope to see you at the gala!”

2016 CONTEMPORARY PHYSICIAN HERO

W. Thomas Scott, MD

To celebrate the hospital’s centennial, the 2016 gala honors our founding families and physicians (please see pages 6 – 9). To honor a contemporary physician, Atrium Medical Center’s Medical Staff selected W. Thomas Scott, MD, as an additional 2016 Physician Hero.

Dr. Scott came to Butler County in 1966 to found Middletown Medical Associates, an internal medicine practice, along with Walter H. Roehl Jr., MD, and another partner. Over the years, he became a beloved community physician with a reputation for excellence and compassion. His colleagues, coworkers and hospital staff admired his empathy and dedication, as well as his calming influence in times of stress. Dr. Scott retired in 2003, but remains active in the community and with his family. Those who know him describe Dr. Scott as a man of many interests, passions and friends who is steadfast in his support, sincere in his relationships and persevering through challenges. He has received many accolades, including a 2013 award recognizing his selfless caregiving.

Dr. Scott and his wife, Bonnie, are long-time supporters of Atrium Medical Center Foundation. Driven by a love of nature and their family farm, the Scotts gave the large blue spruce that graces the hospital’s main entrance and co-created an endowment to support the hospital’s outdoor artwork. The couple are members of the Heritage Society, for those who have included the Foundation in their estate plans, and Dr. Scott currently serves on the Heritage Society committee.
COMMUNITY HEROES 2016
Honoring Our Founding Families

Atrium Medical Center Foundation’s upcoming gala, Memories Are Made of This – Celebrating 100 Years, honors three Middletown families that have played an historic role in establishing our hospital and ensuring that it continues to provide excellence in care and service to the region. Our 2016 Community Heroes are the Verity family, the Gardner family and the Harvey family.

George M. Verity Family

“Men of Middletown, what do you say? What will you do?” These words, spoken in 1909 by Armco founder George M. Verity, challenged the Middletown Businessmen’s Club to step into the future. Nine years earlier, Verity had opened the American Rolling Mill Company’s (Armco) first plant in Middletown. His approach to steel-making – combining steel production and sheet rolling in the same plant – was revolutionary at the time and fueled Armco’s growing success. Now it was time to expand, and Verity gently told city leaders he would build another plant in Middletown and bring 1,000 new jobs to the city, but certain quality-of-life improvements were required so that both Armco and the city could fulfill their shared potential. Thus began the ambitious initiative known as “Greater Middletown.”

Verity called for improvements in education, housing and recreation programs, as well as construction of a library and a YMCA. Also on the list: the city’s own public hospital where Middletonians could receive world-class medical care without having to travel to Cincinnati, Dayton or Hamilton. Over time, Middletown achieved all of these goals.

In 1910, a special committee of city leaders selected a site for a hospital and planned a fundraising campaign. Prominent businessmen such as paper executives George Harvey, Colin Gardner Sr. and Colin Gardner Jr. supported the effort. The non-profit Middletown Hospital Association was incorporated in 1913, and the 28-bed hospital opened in 1917.

Other members of the Verity family also took up the torch in support of the hospital over the years. In 1914, George Verity’s wife, Jean, and daughter Sara founded the Girls Welfare Association (aka Daddy Verity’s Girls), which became today’s Atrium Auxiliary Middletown. George’s brother-in-law, Charles Hook, led the campaign to support the hospital’s 1936 expansion. George’s grandson, C. William (Bill) Verity, took over the helm at Armco in 1965 and continued the company’s support of the hospital. The most recent Verity to serve on the hospital board was J.P. Power, husband of Happy Verity, C. William’s daughter.

George Harvey Family

George Harvey came from a British family with a long history in papermaking. He arrived in Middletown in 1895 to work for the Tytus Paper Company, developing specialty papers. Later, he became partners with Colin Gardner Sr. and together, they founded the Gardner-Harvey Paper Company, where Colin guided the enterprise as George taught workers new methods of papermaking. This mill was just one brick in what would become nothing short of a business empire. Harvey rose to hold executive positions in all three of Colin Sr.’s paper enterprises.

A member of the Middletown Hospital Association, Harvey donated land to build the new hospital. He knew firsthand about the need. After a serious hunting accident, Harvey was rushed to Armco’s on-site hospital. A surgeon from Cincinnati worked on the injury but did not offer much hope for his survival. Dr. David Gerber sat by Harvey’s bedside day and night until he began to recover. It’s no
surprise that Dr. Gerber also became a strong advocate for building Middletown Hospital.

George Harvey and his wife, Elizabeth, had one son, Arthur, a chemist who also joined the paper business as an associate of Colin Gardner Jr. Arthur established a foundation in the mid-1960s in memory of his daughter, Marabelle, who had succumbed to breast cancer early in life. Today, Marabelle’s daughter, Sarah Kaup, raised by her grandparents, is a proud member of the Foundation board of directors and administers the Arthur Harvey Foundation, which has given generously to hospital campaigns. Atrium Medical Center’s lobby fountain is in memory of Arthur Harvey.

Colin Gardner Sr. Family

A contemporary of George M. Verity, Colin Gardner Sr. launched his paper mill in 1900. In 1904, Gardner more than doubled the capacity of that mill and four years later opened the Gardner-Harvey Company in partnership with George Harvey. In 1916 the partners opened the Gardner Paper Board Company. The elder Gardner built a palatial home near one of his mills in Middletown and later added three more homes for his grown sons. The compound became known as Gardner Park.

As one of the most prominent members of Middletown’s industrial elite, Gardner Sr. was a strong believer in the “Greater Middletown” development initiative and was a staunch supporter of the city’s new hospital. When Gardner Sr. died in 1919 at age 80, one of his eulogists remembered him as “having built himself into the character and institutional life of [his] community.”

Gardner Sr.’s sons – Edward, Colin Jr. and Robert – worked with him in his paper business, as did partner George Harvey. Colin Jr. joined his father in 1909 and eventually became vice-president of all three concerns. In 1916, he became a member of the first board of trustees of the Middletown Hospital Association, becoming treasurer in 1918 and subsequently chairing the hospital board. Like his father, Colin Jr. was instrumental in raising funds – this time, for the hospital’s expansion. He invited his future in-law Robert Millan to serve with him on the board. Millan was the youngest and longest-serving board member.

In 2010, Atrium Medical Center Foundation received a nearly $2.4 million gift – its largest ever – from a trust established by Colin Jr.’s brother Robert Gardner, who died in 1967. Robert had risen from a laborer and clerk in the Gardner paper conglomerate to treasurer. Hospital and foundation leaders called the gift “transformational.” Members of the family remain active with the hospital to this day.

Thanks to the Middletown Historical Society for assisting with research for the hospital’s centennial.
PHYSICIAN HEROES 2016

Pioneers in Building a Healthier Community

Our 2016 Physician Heroes wholeheartedly supported building our region’s hospital and fostered its growth. They were among the first to bring dedicated and innovative care to southwest Ohio. Meet the founding physician heroes being honored at the Foundation’s upcoming gala, Memories Are Made of This – Celebrating 100 Years: Dr. Mabel E. Gardner, Dr. David F. Gerber and Dr. E. O. Bauer.

Mabel E. Gardner, MD

Dr. Mabel Edith Gardner, born in Camden, Ohio, in 1883, is remembered as a pioneering physician who advanced the place of women in medicine, furthered the practice of women’s health, and championed excellence in health care in Middletown.

Dr. Gardner earned the right to be called “doctor” before she earned the right to vote. In 1914, she was a member of the first graduating class to include women at Ohio Miami Medical College, and when she started her practice in Middletown in 1915, she was the city’s first woman doctor.

In her 50-plus years of practice, Dr. Gardner not only delivered more than 10,000 Middletown babies, but also played a significant role in establishing and improving Middletown Hospital. She was the driving force behind the 1956 expansion of the hospital’s obstetrics department. Dr. Gardner served as both chief of obstetrics and president of the hospital’s medical staff, and also taught for many years at the Middletown Hospital School of Nursing. Among other accomplishments, she was a founding member of the Butler County Unit of the American Cancer Society, a member of the Middletown Board of Health for 35 years and on the city’s Civic Association Board of Governors for 15 years.

In addition to her local advocacy on behalf of women’s health, Dr. Gardner also made a lasting impact.
nationally. She was a charter member of the American Medical Women’s Association. In 1954, she garnered the group’s prestigious Elizabeth Blackwell Medal. Dr. Gardner was also the first woman in Ohio to become a fellow of the American College of Surgeons and was a founding fellow of the American College of Obstetricians and Gynecologists.

David F. Gerber, MD

After graduating from college, David F. Gerber became a teacher for several years before entering Miami Medical College (now the University of Cincinnati College of Medicine). In 1908, he opened a practice in Middletown and made house calls on his bicycle. Dr. Gerber practiced at the Armco infirmary because the hospital had not yet been built. A massive train accident in West Middletown, however, made it clear to him and others that the community desperately needed its own hospital. Many people were killed and hurt in the collision, and all the area’s doctors responded to the accident. But without a hospital, saving and treating patients was an uphill battle.

No sooner had Middletown Hospital opened its doors in 1917 than it was put to the test by a massive flu epidemic. The city was crippled, physicians were worn out and many people died from flu-related pneumonia. The 28-bed hospital was so overwhelmed that some patients were put on cots in the Elks Lodge. City officials, industry leaders and doctors realized it was already time to plan an expansion. Soon after, citywide fundraising began for an addition to the hospital.

Dr. Gerber was among the first physicians to practice at the new hospital. He was known for his compassion, extraordinary listening skills and early focus on healthy living. He was so grateful to be able to attend medical school, while his brothers worked on the family farm, that he paid for his niece and three nephews to attend college. Dr. Gerber retired in 1955, but in 1972, at age 91, he was still at work, assisting his son in the operating room three to four days a week. In fact, many of those patients were people he had brought into the world.

E.O. Bauer, MD

The son of German immigrants, E.O. Bauer grew up in Batavia, where his family tenant-farmed until they were able to buy their own land. E. O. left the family farm but never strayed too far from the land. He owned a small farm with one of his brothers and after his retirement, loved to fish, hunt and garden.

Like Dr. David Gerber, E. O. Bauer began his career as a teacher, then entered Miami Medical College. After his 1909 graduation, Dr. Bauer served as general surgeon at Cincinnati General Hospital for two years. Plans for building Middletown Hospital were already underway when he opened a general medicine practice in 1911. He jumped right in to help find a location and plan the facility.

Dr. E. O. Bauer is responsible for a number of hospital firsts. When the hospital opened in 1917, he was its first surgeon and held many leadership positions until his retirement in 1953. He admitted the first patient to the new hospital and performed the first surgery, a successful appendectomy. In 1921, he performed the hospital’s first blood transfusion, heralded by the Middletown Journal as a “miracle of modern medicine.” Dr. E. O. Bauer died in 1968 at age 86, after a lifetime of helping to set the hospital’s direction.

In 1947, his son, John “Jack” Bauer, began his solo practice in Middletown as an internist, with an emphasis on cardiology and geriatrics. Jack was often described as “a doctor’s doctor.” The younger Dr. Bauer followed in his father’s footsteps and also served in hospital leadership positions. The Bauers’ legacy of service continues with family members, especially Jack’s daughter, Peggy Dobrozsi, active with the hospital and Foundation today.

Keep up to date on the latest gala news – including silent auction items! Like Atrium Medical Center Foundation Gala (facebook.com/AMCFgala). Be sure to get notifications by clicking on the small down arrow next to Liked, then check All On (All Posts, Events) under Notifications.
22ND ANNUAL JAMES A. COMBS MEMORIAL GOLF TOURNAMENT

Friday, May 20, 2016

Golfers have some of the biggest hearts, so they love teeing off for a good cause! The 2016 James A. Combs Memorial Golf Tournament was held at Weatherwax Golf Course in Middletown on Friday, May 20, 2016. More than 140 enthusiasts turned out for fun on the links.

The Foundation and the Middletown Kiwanis partner for this annual tournament. Proceeds are split equally and stay local to help people in Middletown and surrounding communities. Kiwanis funds are directed to the James A. Combs and O.K. Klafter nursing scholarships. The Foundation’s proceeds support the Dr. E. Ronald Oches Endowment for Children’s Health at Atrium Medical Center.

Big thanks to the tournament’s father-son organizers, Steve Dobrozsi and Daniel Dobrozsi, and to all the volunteers who made this annual event so popular!

Join the Fun!

To get the most up-to-date information on events or to register by phone, please call the Foundation office at (513) 420-5144.

7TH ANNUAL HEAL FAMILY FUN FESTIVAL AND 3RD ANNUAL RUN/WALK

Now in July:
Saturday, July 9, 2016

The HEAL (Help Endure a Loss) program at Atrium Medical Center helps families who have known one of life’s greatest tragedies – the death of a child.

HEAL Family Fun Festival
Time: 10 a.m. to 3 p.m.
Location: Niederman Family Farm on LeSourdsville-West Chester Road in Hamilton
An afternoon of good old-fashioned fun with others who understand. Enjoy carnival games, pony rides, petting zoo, giant bounce pad, rock climbing wall, crafts and other favorites – plus food and refreshments! Donations accepted at the door.

Steps 4 HEALing Run/Walk

REGISTRATION

Register: Before the event by calling the Foundation office, or at the event

DETAILS
Check-in: 8:30 a.m.
Start Time: 9:30 a.m.
Location: Niederman Family Farm Entrance
This 2k run/walk lets kids and adults enjoy scenic trails as they go at their own pace, paying tribute to loved ones who left us far too soon. Cost ranges from $10 to $25.
Foundation Welcomes New Board Members

Atrium Medical Center Foundation is proud to announce the appointment of three local leaders to the board of directors.

Marsha Caudill
President, Atrium Auxiliary Middletown
Born in Middletown and raised in Franklin, Marsha—who has also been a Girl Scout leader, basketball and baseball coach, and homeroom mother—started offering her volunteer services first by knitting baby hats for our newest patients at Middletown Regional Hospital. She became a member of what is now known as Atrium Auxiliary Middletown more than 20 years ago and has served in many capacities, including co-chairing the Flower Sale four times. Marsha and her husband of 50 years, Corbett, have three daughters and four grandchildren.

Frank Chapman
Frank’s illustrious career included 30 years—the last seven as president—at the Armco Steel division originally named Armco Building Systems. Before retirement, Frank was the business manager of Middletown City Schools for five years, responsible for the design and construction of new schools. He has been a good friend to Atrium Medical Center, including serving on the board for 12 years. After 23 years in Monroe, Frank and his wife Sharon now live in Mason. They have two children and four grandchildren.

Chris Hopper
Chris Hopper is Vice President—Operations and Account Manager for Skanska USA, an international construction and development firm. Chris oversees the company’s Cincinnati office and has led projects throughout Ohio, including the construction of Atrium Medical Center, Miami Valley Hospital’s Heart and Orthopedic Centers building and the patient tower addition at Miami Valley Hospital South. Chris is an active member of the community and serves with Habitat for Humanity and Dayton Area Chamber Minority Business Partnership Leadership Council, among other organizations. He and his wife, Laura, have two sons, age 2 and a newborn.

2ND ANNUAL HIGHWAY TO HELP
Saturday, Aug. 6, 2016

Motorcycle riders and their family and friends gather for a roaring good time during the Highway to Help event. This fundraiser, created by Atrium employee Jim Bruggeman, includes a three-hour covered bridge ride for motorcyclists. Plus there’s more fun as bikers and friends gather at the Brewery Inn in Trenton for a cookout.

Proceeds benefit the Adopt-A-Family program at Atrium, which provides gifts and food during the holiday season to underprivileged children in southwest Ohio served by Atrium’s Maternal Child Health Center.

REGISTRATION
Register: Before the event by calling the Foundation office, or at the event

RIDE DETAILS
Check-in: 10 a.m.
Start Time: Noon
Starting Location: Atrium North Parking Lot

POST-RIDE CELEBRATION DETAILS
Start Time: Approximately 3:30 p.m.
Location: The Brewery Inn in Trenton
Our Newest Weapon to Fight Cancer

By Carol Turner, FACHE, President and CEO, Atrium Medical Center

We have a long history of teaming up with you to fight cancer here at Atrium Medical Center. Generous donors joined the battle by giving more than $1 million a few years ago to enhance the care we provide. And our new mobile mammography coach is working to defeat breast cancer by finding it early, when it’s most treatable. I’m happy to report that soon we’ll have a new weapon to deploy against this all-too-common disease.

You may have heard that earlier this year, Premier Health, of which Atrium is a part, became a certified member of MD Anderson Cancer Network®, a program of MD Anderson Cancer Center, based in Houston. This is great news, because our patients will have access to even more treatment options and the expertise of researchers in the nation’s largest clinical trial program.

Atrium and our cancer specialists currently are being certified by MD Anderson. Once that’s complete this summer, our patients will benefit from access to best practices and protocols established by MD Anderson and adopted by Premier Health. Our cancer specialists will be able to consult with subspecialized MD Anderson physicians on care for individual patients.

This new relationship only strengthens the care we provide to the men and women who count on us when cancer changes their lives. Our patients will continue to receive care from their local MD Anderson-certified cancer specialist, right here in southwest Ohio, knowing that additional expertise is now available to their care team. Our donors’ substantial investment in Atrium’s cancer programs will continue to support outstanding cancer care, close to home.

CONVENIENT CARE IN MASON

Atrium Health Center Mason, one of our newest facilities, is another great example of the high quality, convenient care Atrium delivers close to home for residents of this booming area. We’re committed to making life easier for families and businesses with:

• A full-service emergency center, open 24/7, with some of the region’s shortest wait times
• Medical imaging: MRI, CT, X-ray and ultrasound
• Women’s imaging: 3D mammography and bone density testing
• Laboratory services
• Excel Corporate Care: pre-employment physicals, drug screens and treatment for minor Worker’s Compensation injuries
• Outpatient cardiac testing: echocardiograms and stress testing
• Physician offices for primary care, women’s health, heart care, lung and critical care, and maternal fetal medicine

If you live or work in the Mason area, I invite you to try our convenient services at 7450 Mason-Montgomery Road. Wherever you are in southwest Ohio, you can rest assured that we’ll never stop working to make life better for you and your family.

Jim Panos, Premier Health CEO, joins other Premier Health executives in announcing Premier Health’s new affiliation with MD Anderson Cancer Network.
Creating a Better Hospital Experience for Seniors

By Jeffrey Zollett, MD, Family Practice Physician and Board Chair, Atrium Medical Center

Have you ever heard a really good idea and wondered, “Why didn’t someone think of this years ago?” That was my reaction when I heard the concept for a senior-friendly geriatric emergency unit within Atrium’s Emergency Trauma Center.

Many elderly people are sharp as whips (including some of my 90-year-old patients), but even they can find a trip to the emergency room to be confusing, uncomfortable and even frightening. It’s not uncommon for elderly patients to leave a hospital not understanding their next steps, which can lead to repeat hospital visits and deteriorating health.

Atrium Medical Center plans to improve the lives and health of older adults by creating an eight-bed senior-friendly geriatric emergency unit just for them.

Our region’s population of seniors is growing rapidly – especially with 16 long-term facilities located within 10 miles of Atrium – and this unit within the Emergency Trauma Center addresses the special needs of adults 65 years and up.

We want to change the way seniors receive emergency care, hospital care and even care at home. When an elderly patient arrives, our staff will use a national screening tool to assess what he or she might need. That could include immediate medical care, evaluation of medications, changes at home to improve health and safety, and more. For instance, if a senior is on five or more drugs, a pharmacy tech will consult with the patient and, as needed, the patient’s primary care doctor to ensure all medications are necessary and compatible.

More good news: The physician, nurse practitioners, pharmacy techs, social workers and other staff at Atrium’s geriatric emergency unit will all have special training in assessing and addressing the needs of these older patients. Communicating clearly with the patient, family members, and the patient’s physician is especially important in an emergency situation.

The new geriatric emergency unit will have soothing colors and lighting, reduced noise levels, and chairs and beds designed for older bodies. Plus, this special area will have safety features such as non-skid floors, senior-friendly call buttons, fall monitors in every bed, additional railings and hearing assistance.

Our goal is to help all seniors have a better experience when they come to Atrium. Once they’re here, we’ll create a plan to help meet all of their health care needs, both in the hospital and at home. I think you’ll agree — that’s a great idea for our seniors and those who love them.
Creating Our Future

Heritage Society members have included Atrium Medical Center Foundation in their will or estate plans. Members are as of April 2016. New members are noted in bold type. If you’ve included the Foundation in your estate plans, please notify us so we may recognize your generosity. Thank you!

Anonymous (3)  
Larry Bake  
Dr. and Mrs. Bruce Barnes  
Dr. and Mrs. Jack Barnes  
William O. Barnitz  
Mr. and Mrs. Charles Beck  
Paul and Michelle Bendik  
Ann and Art Bidwell  
Mr. and Mrs. Frank Chapman  
Charles and Barbara Chappell  
Carl and Deborah Coburn  
Mr. and Mrs. Wilbur Cohen  
Catherine Cottle  
Evelyn Day  
Helen S. Deutemeier  
Roger and Ginny Dillman  
Mr. and Mrs. Russell P. Donahue  
Jim and Jane Elder  
Mr. and Mrs. Walter B. Evans  
Patricia Miller Gage  
Della B. Gardner  
Robert B. Gardner, Sr.  
Gary and Nancy Gross  
Peter Hackett  
Thomas and Patricia Hackett  
Mr. and Mrs. Richard Hailer  
Imogene Harmon  
Norm and Pat Hayes  
Thomas and Deborah Hazelbaker  
William and Penelope Hummel  
Stuart Ives  
Carrie Jacoby  
David Jones  
James and Margaret Jones  
Loyal R. and Anita Juengling  
Yonathan M. Kehode  
Arline and Mary Rose Kemplin  
Edna M. Kinsinger  
Daniel Lacey  
Senator Barry and Marielle Lacey  
Dr. and Mrs. Lawrence Linder  
Nellie Losh  
Marcia Jean MacClellan  
Jim and Sarah Martindale  
Louis McCullagh  
Frank and Pat Myers  
Lucy Nelson  
Dr. and Mrs. Dick M. Nisbet  
Neil and Ginny O’Connor  
Beryl Orr  
Nadine Orr  
Candice and James Peace  
Mr. and Mrs. Don Pelfrey  
Claire Porter  
Louise Pratt  
Bill and Connie Rathman  
Dr. and Mrs. Walter H. Roehl, Jr.  
Joseph Rumper  
David Sanders  
Mr. and Mrs. William Sandston  
William and Pat Scharfer  
David and Carole Schul  
Michael and Betty Sue Scorti  
Dr. Tom and Bonnie Scott  
Lucille Shafor  
Dick and Patricia Slagle  
Roy F. Smith  
Alice Strausky  
Ernest and Wilma Streithau  
Perry D. Thatcher  
Heath and Mary Valentine

Nursing Students Benefit from Dick and Pat Slagle’s Legacy

Atrium Medical Center Foundation and the entire Middletown area lost a good friend when Richard (Dick) Slagle Sr. passed away in February.

This former Armco executive also was president of the Chamber of Commerce serving Middletown, Monroe and Trenton – four times, three as an interim. He and his beloved wife, Pat, who passed away in 2004, founded ULTIMATE Concepts, a partnership for communication consulting.

Dick was sometimes called “the godfather of Middletown” for all his hard work, dedication and great ideas. He was instrumental in forming our Foundation and served as board chair for five years.

In 2005, Dick, with the support of his children, established the Patricia Ann Slagle Nursing Scholarship, an endowment to honor his wife of 56 years and to show gratitude for the care she received at Middletown Regional Hospital (which preceded Atrium), especially from the nurses.

Touching the Future is a regular feature showcasing donors who set up endowments to provide for the future needs of Atrium Medical Center’s patients and caregivers. If you would like to add to this endowment—or create your own—please contact the Foundation.

Shown above, Pat and Dick Slagle.
Charitable Gift Annuities

ARE THEY RIGHT FOR YOU?

Mark Welch, CFP First Financial Bank

Mark Welch serves as Vice President and Trust Officer at First Financial Bank. With more than 25 years of trust and investment experience, he is a certified financial planner with a degree in finance from the University of Tennessee and an MBA from Wright State University.

We all want to give back, but it’s hard to know how much we will need for our own expenses in retirement. This difficulty in planning means we often delay our charitable gifts until after our death. However, with a charitable gift annuity, you will receive fixed payments back from the charity for the rest of your life — no matter how long you live. For some donors, a charitable gift annuity can be a great way of supplementing their existing income while helping their favorite non-profit immediately.

WHAT IS A CHARITABLE GIFT ANNUITY?

It’s a contract established with a charity that allows individuals to transfer assets to a non-profit organization in return for a partial tax deduction and fixed payments over your lifetime.

HOW DOES IT WORK?

After making an initial gift of cash or marketable securities, the annuity pays you a set rate of return for your donation. The older you are, the higher the rate. Interest rates are usually determined by the American Council on Gift Annuities. The Council looks at statistical life expectancies and attempts to calculate a rate necessary to have 50 percent of the initial donation go to the charity.

WHAT ARE THE PAYMENT OPTIONS?

You may usually receive payments annually, quarterly or monthly. You may also base your payments on the joint lives of yourself and another individual. Finally, you may elect to defer the start of your receipt of payments into the future and receive a higher payout than what you would have otherwise received.

WHAT IS THE MINIMUM DONATION?

The minimum donation is set by each charity. Most charities have set a minimum of $5,000 or $10,000.

ARE MY PAYMENTS GUARANTEED?

Your annuity payments are not guaranteed by the government. They are generally backed only by the charity itself, so it’s important to pick a well-funded and well-run charity.

WHAT ARE THE TAX BENEFITS?

Charitable gift annuities may have some tax advantages you won’t find in other investments or methods of donation. Consult your tax and/or legal professional to determine if any of these potential tax benefits may apply to you.

• Immediate tax deduction. You may receive an immediate tax deduction for the amount of the gift minus the expected amount you will receive in payments over your lifetime.

• Potential capital gains savings. If you donate appreciated property owned more than one year, a portion of the payments may be taxed as ordinary income, a portion as capital gains and a part may be tax-free.

• Non-taxable income. A portion of the annuity payments are not taxable but treated as a return of principal that you gave to the charity. After you reach your statistical life expectancy, you will pay tax on the payments as ordinary income.

If you’re interested in exploring how a charitable gift annuity might benefit both you and Atrium Medical Center Foundation, please contact Michael D. Stautberg, Foundation president, or Samuel R. Lobar, director of major gifts, at (513) 420-5144.
You have the right to request that we not send you any future fundraising materials, and we will use our best efforts to honor your request. Please write to Atrium Medical Center Foundation at Foundation@AtriumMedCenter.org or at One Medical Center Drive, Middletown, OH 45005, if you would like us to remove your name from our mailing list. Please contact us if you have a change of address, if you’re receiving multiple copies or if you would like to add someone to our mailing list.