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Pictured: Moments Matter campaign co-chairs, left to right, Kelli Gill, RN, Rhonda Koenig, RN, and Doug Koenig
It’s Been a Very Good Year

Remember when your teacher would ask you to write an essay about what you did on your break? Well, Atrium Medical Center Foundation has definitely not been on vacation, but I’m happy to report we’ve had a very good year.

This spring got off to a rousing start with three of the Foundation’s signature events. On March 22, the Third Annual Charity Night at the Tables, hosted with the Atrium Family YMCA, garnered close to $10,000 for the Emergency Trauma Center. On May 17, the 19th Annual James A. Combs Memorial Golf Tournament, held in conjunction with the Kiwanis Club of Middletown, raised nearly $10,000 for the Dr. E. Ronald Oches Endowment for Children’s Health.

And, yes, 2013 is a gala year. Our third triennial gala, Magic Moments, held on May 18, brought together more than 700 donors to launch the Foundation’s Moments Matter campaign in support of Atrium’s Neuroscience and Stroke Program. This program provides advanced care for patients suffering from stroke, trauma, and memory, seizure and movement disorders — a need that is expected to grow dramatically as the population ages.

During the warm weather, I hope you had a chance to visit our collection of memorial gardens and the lovely walking path on the hospital’s east side, near Campus Loop Road. Thanks to Atrium physicians and employees, volunteers, grateful patients and families, and the Foundation staff, these gardens become more sumptuous and colorful every year.

The generosity and loyalty of our partners, supporters and volunteers — and their shared commitment to building a healthier community — is truly heartwarming. 2013 has been a very good year at Atrium Medical Center Foundation. We are growing. We are reaching out to those who need us most. We are caring. We are grateful.

Barbara W. Strait
Chair, Board of Directors

Atrium Medical Center Foundation’s Mission and Vision

As a not-for-profit hospital, Atrium Medical Center relies on financial support from Atrium Medical Center Foundation to bridge the gap between hospital revenue and our community’s needs. Your tax-deductible gift funds lifesaving new technology, facilities and services that ensure advanced care is available close to home.

Our Mission

To develop charitable gifts and resources dedicated to building healthier communities in southwest Ohio.

Our Vision

To be the most respected, responsive and supportive source for health care philanthropy in southwest Ohio.

For more information about ways to give to Atrium Medical Center Foundation, please contact Michael D. Stautberg, president, (513) 420-5144 or (800) 338-4057 ext 5144, or Foundation@AtriumMedCenter.org.
When an Ordinary Day Turns Life-threatening

Grateful for a Full Recovery, Family Co-chairs Community and Employee Campaigns

The morning of July 23, 2008, started uneventfully for Doug and Rhonda Koenig, who both worked at Atrium Medical Center. As the couple woke at their regular time and enjoyed coffee and breakfast, little did they know how dramatically their lives were about to change.

A director of Nursing Resources, Rhonda arrived at Atrium and received the report from the midnight shift. Suddenly, she felt a “ping” in the back of her head, followed by unbearable pain. Unable to stand, Rhonda was pushed in her office chair down the hall to Atrium’s Emergency Trauma Center (ETC).

“When a crisis occurs, it’s apparent that moments matter.”

Doug, a long-time member of the Atrium family, and Rhonda’s daughter, Kelli Gill, RN, a new Atrium nurse, couldn’t get to the ETC fast enough. A physician told them that Rhonda, screaming in pain, had a brain aneurysm that had burst.

“The physician asked, ‘What hospital do you want Rhonda to be transferred to?’” Doug remembers. “We wished Rhonda could have stayed at Atrium for care. But she needed more extensive help than this hospital could provide.”

After treatment and rehabilitation, Rhonda made a full recovery — with no lingering problems — thanks to immediate, skilled and accurate care from Atrium’s ETC team. Today, Rhonda sits at her dining room table with her regular cup of coffee and absolutely loves just having a regular day. Her new role as a nursing instructor brings her to the Atrium campus often.

“We’re very grateful for the quick actions of Atrium’s ETC staff, which allowed Rhonda to get her life back,” says Doug.

“Employees Step Up

In gratitude for Rhonda’s care, Rhonda, Doug and Kelli co-chaired fundraising for the employee portion of Moments Matter, the campaign for Atrium’s Neuroscience and Stroke Program. The employee campaign goal was $20,000, and through the generosity of Atrium employees — people who see the often-devastating effects of strokes, traumas, and memory, seizure and movement disorders every day — nearly $30,000 was raised over six weeks.

Now the Koenigs continue their commitment to Moments Matter by serving as co-chairs for the community campaign. (Please see next page.) They are telling their story and educating the community about the need to support advanced neuroscience services.

“The scariest part of that day was watching them take my mom away in a helicopter,” reflects Kelli, an Atrium intensive care unit nurse who works closely with neuroscience patients. “I don’t want anyone else to go through that. My goal is to be able to keep more patients here at Atrium. I have faith we will get there one day.”

Top: Rhonda Koenig enjoys time with her grandchildren.

Middle: Doug and Rhonda Koenig.

Bottom: Kelli Gill, RN, and her mother, Rhonda Koenig, RN.
Moments Matter Campaign Fights Stroke, Memory Disorders and More

It only takes a moment for a stroke to happen. Or a brain or spinal cord injury.

However, with Alzheimer’s disease, Parkinson’s disease, epilepsy, multiple sclerosis, ALS and other neurological conditions, moments of loss usually build — often to a devastating total.

Whether a loss is sudden or slow-growing, lives can be shattered. When you lose your ability to talk, move or think clearly, you’re cheated of thousands of moments that matter...moments of laughter, living, loving.

At Atrium Medical Center, patients suffering from stroke, trauma, and memory, seizure and movement disorders find caring and highly skilled teams of specialists ready to help:

• Atrium’s Emergency Trauma Center is the region’s only Level III Trauma Center, verified by the American College of Surgeons, caring for the region’s most seriously injured patients.
• Our Stroke Program is one of only 18 in Ohio certified as a Primary Stroke Center by The Joint Commission, earning the Gold Seal of Approval™ from the nation’s foremost accrediting body. “Atrium Medical Center’s Stroke Program ensures that everyone living in our region has fast access to excellent stroke care. To sustain certification, our Stroke Program must meet rigorous patient care standards, performance measures and continuous improvement guidelines,” says Subodh K. Wadhwa, MD, Stroke Program director and campaign physician chair.
• Atrium’s Rehabilitation Center, certified by the Commission on Accreditation of Rehabilitation Facilities, helps people relearn vital lost skills with personalized care.

Our Patients Need Even More

“We’re proud of all the ways that Atrium serves as the first line of defense for people when the brain or spinal cord stops functioning properly,” says James Papakirk, JD, Foundation annual fund committee chair. “In fact, our family has experienced firsthand Atrium’s outstanding neuroscience care. We want more patients and their families to find all the care they need, close to home.”

Doug and Rhonda Koenig and Rhonda’s daughter, Kelli Gill, RN, are the co-chairs for the Moments Matter campaign. Generous donors to this campaign will help Atrium keep pace with advancing neuroscience care and step up the fight to protect our patients’ most precious abilities. Funds will:

• Keep up with changing technology, equipment and treatments
• Create new opportunities for patients to achieve independence
• Enhance education for our community members and health care professionals
• Provide for the unmet needs of the uninsured or underinsured
• Establish endowments for advanced neuroscience and stroke care for generations to come

Launched with an employee appeal in July (please see page 3), the Moments Matter campaign is reaching out to medical staff, businesses and our community as we continue to secure gifts over the next six months. We’re committed to reaching our stretch goal of $750,000 — knowing that unmet needs exceed $1 million — as we work to improve Atrium’s abilities to help more people suffering from stroke and other neurological conditions.

You Can Help

Won’t you help Atrium become even more effective in treating strokes, trauma, and memory, seizure and movement disorders?

To make a gift, simply use the enclosed reply envelope — or visit AtriumMedCenter.org/Donate — and designate your gift for the Neuroscience and Stroke Program. On behalf of our patients and their loved ones, thank you!
Advances in any area of medicine are exciting. In neuroscience and stroke care, new technologies and treatments are especially welcome because a stroke, trauma, or memory, seizure or movement disorder can take away life’s most precious abilities. Having the right systems in place can prevent and even reverse life-shattering events.

We see this every day at Atrium Medical Center, and it’s thrilling. An excellent example is our new telemedicine system. Telemedicine speeds treatment to acute stroke patients arriving at our Emergency Trauma Center (ETC) because the ETC team doesn’t have to wait for the arrival of a neurologist. We are at the bedside remotely right away by using a two-way video terminal to “see” the patient, ask questions and view CT scans.

This is especially important because moments matter when deciding how best to treat a stroke. If the cause is a blood clot in the brain and the patient qualifies for the clot-dissolving drug called tPA, it must be given within four and a half hours after stroke symptoms begin. Telemedicine often has made all the difference in the world in speeding this treatment that can reverse the effects of stroke.

Of course, Atrium’s Stroke Program is available 24 hours a day, seven days a week, with immediate response when a patient with stroke symptoms enters the ETC. Alerted by Emergency Medical Services as they speed to the hospital with a patient, the Stroke Team is directed by a stroke fellowship-trained neurologist and includes an emergency room physician and our stroke program coordinator. The team collaborates with staff neurologists and all ETC physicians and staff to help the patient have the best possible outcome.

Happily, advances aren’t just in stroke care but also throughout neuroscience care. We’re so pleased to offer the Baclofen pump, a small machine placed under the skin to deliver medication that helps spastic muscles relax, and Vagus nerve stimulation, which treats epilepsy by sending electrical signals to the brain. We’re proud that Atrium has kept up with so many medical marvels.

We want to do even more for our patients as stroke and neuroscience care continues to evolve. We are very grateful to Atrium Medical Center Foundation and all of its generous donors for helping to make advanced care possible here in southwest Ohio. For example, now that the telemedicine system is operating, the Foundation is helping to fund staff education and other needs to ensure patients benefit fully from the new technology.

We urge you to support the Moments Matter campaign so that even more patients can enjoy more of life’s precious moments.
Magic Moments Nets More Than $100,000 for Stroke and Neuroscience Care

There was magic in the air at the Sharonville Convention Center’s Northern Lights Ballroom on May 18. Amidst the timbre of laughter, smooth jazz melodies and sparkling conversation, more than 700 people came together in support of the Foundation’s Moments Matter campaign for Atrium’s Neuroscience and Stroke Program, which provides advanced care for patients suffering from stroke, trauma, and memory, seizure and movement disorders. The gala event, held every three years in support of a major fundraising campaign, netted more than $100,000.

In addition to enjoying an elegant dinner and fine wine, plus a silent auction, raffle and after-dinner cabaret, gala attendees honored Physician Hero Dr. Jerry Hammond and Community Heroes Patricia Miller Gage and her husband, the late G. Robert Gage, for their leadership and impact on the region’s health and well-being.

“This year’s gala truly lived up to our ‘magic moments’ theme,” says Saundra Pearce, MS, RN, FACHE, event co-chair with her husband, Rick, who is president and CEO of the Chamber of Commerce serving Middletown, Monroe and Trenton. “Magic moments were in abundance as friends and colleagues came together to kick off the Foundation’s Moments Matter campaign. We want to thank not only all the gala committee members for their hard work over the last year, but also all of our generous corporate sponsors. This event will be hard to top!”
“What a fantastic event! How great it was to have so much fun in support of such a wonderful cause.”
— Stephen P. Wilson, chairman and CEO, LCNB National Bank, Lebanon, Ohio

“We ran into so many old friends. It felt like it was just yesterday. We loved the gala.”
— J.P. and Happy Powers, Edwards, Colorado

“Bob Gage’s legacy lives on today in our firm’s commitment to improving our community. We’re proud to advance his vision by supporting Atrium Medical Center Foundation.”
— Steve Spanagel, President, Sales East, Contech Engineered Solutions

“The gala is one of the finest events presented in the Middletown area. The progress made by the citizens of Middletown in supporting our area hospital rivals cities throughout the USA. Truly best in class.”
— Stephen L. Hightower, President, Hightowers Petroleum Co., Middletown, Ohio

“As first-time gala guests, we were quite impressed with how much support Atrium Medical Center Foundation has throughout southwest Ohio. It was a wonderful evening.”
— Jonathan Theders, President, Clark-Theders Insurance Agency, Inc., West Chester, Ohio

“Dr. Jerry Hammond has had a profound influence in this community! What a pleasure it was to see him recognized for all the lives he has touched throughout his career.”
— Susan Blasik-Miller, Shareholder, Freund, Freeze & Arnold, Dayton, Ohio

“I can think of no one more deserving than Bob and Patti Gage to be honored as community heroes. Together, they’ve influenced countless people in Middletown and beyond with their caring and service.”
— Rick Adams, Wheat Ridge, Colorado

Members of the Gala Committee are, left to right, co-chairs Rick and Saundra Pearce, Carole Schul, Barb Strait, Gina Pennington, Rebecca Wilber, Lauree Mitchell, Tina Breitenbach, Sarah Kaup, Neila Barnes, Sara Mahoney, Pat Dupps, Frances Sack, Beth Marchant, Patti Gage and Sharon Flagel. Not pictured: Barb Chappel and Sara Tompkins.

Enjoying an elegant evening of fun were guests from gala sponsor Freund, Freeze & Arnold, left to right, Robert Gresham, Erica Fields, and Andrew and Shannon Bockelman.

Linda and Michael Snyder took a spin on the dance floor.
A garden creates beauty often where there was none before. Gardens engage all the senses and remind us what being in tune with nature is all about. Atrium Medical Center has created several gardens that are open to all along Campus Loop Road on the east side of Atrium’s campus — with more to come. We invite you to explore these gardens, starting on the south side of the campus, closest to S.R. 122. Park near the Emergency Trauma Center and look for the gardens to begin your tour.

**Caregivers Memory Garden**
Atrium employees created the Caregivers Memory Garden in 2013 to honor men and women who devoted their lives to making a difference for patients and their loved ones at Atrium Medical Center. These deceased Atrium employees, medical staff members, volunteers and retirees are remembered for their compassion, commitment and caring. A wooden pergola shades a portion of the brick path that meanders through this serene space. A recently completed arch, using new bricks as well as bricks from Middletown Regional Hospital, bridges past and present with a lovely view of Atrium.

**Legacy Garden Path**
The Legacy Garden Path connects the campus walking trail to Campus Loop Road. It features paver bricks inscribed with the names of donors and their loved ones, along with bricks salvaged from Middletown Regional Hospital’s 1938 Building. Benches made from that building’s old cornerstones offer quiet spots for rest and contemplation.
Harmony to Atrium Campus

Cancer Survivors Memory Garden
The Cancer Survivors Memory Garden was created in 1997 at Middletown Regional Hospital and has been lovingly recreated at the new campus. Envisioned as an oasis of hope and inspiration, the garden features benches, a bird feeder, a two-tiered water feature and bricks inscribed in honor and memory of loved ones.

HEAL Garden
The HEAL (Help Endure a Loss) Garden was also established first at Middletown Regional Hospital and then recreated and expanded on the Atrium campus. The hospital’s HEAL Program assists families by offering comfort and reassurance in dealing with a loss of an infant. The HEAL Garden features a dramatic bronze sculpture, Angel of Hope by Richard Paul Evans, which is recognized worldwide as a gathering site for grieving parents.

Campus Walking Trail
The campus walking trail begins near Atrium’s Emergency Trauma Center and extends to the north side of the campus at Hilltop Drive. Employees gave generously to create this trail that connects many of the gardens and provides an opportunity for fitness and reflection. The hope is to expand the trail around the entire campus in the future.

Through the Foundation, family and friends can purchase engraved bricks/pavers in all of the gardens to honor and memorialize their loved ones. They can also work with the Foundation to add plantings and other features to one of the established group gardens, or to plan an individual memorial garden along the walking trail. Get more information at (513) 420-5144 or Foundation@AtriumMedCenter.org.
Inspiring Hope, Delivering Excellence

By Carol J. Turner, FACHE, President and CEO, Atrium Medical Center

Time flies when you’re having fun! It’s hard to believe that we celebrate the sixth anniversary of Atrium Medical Center this December. When we moved to this beautiful building and well-planned, spacious campus in 2007, we built on a legacy of caring and service that began at Middletown Hospital in 1917.

Today, our amazing team of employees, physicians, volunteers and generous donors ensures our patients receive highly skilled, compassionate care. With the strength of Atrium Medical Center Foundation behind us, the hospital can provide excellent, advanced care and extend a helping hand to many who can’t afford their care. Here are just a few examples.

Trauma Program

This year marks Atrium Medical Center’s tenth year as a verified Level III Trauma Center designated by the American College of Surgeons Committee on Trauma. In 2002, the Foundation set the stage for this achievement by raising more than $200,000 to provide much-needed tools, training and technology for area emergency medical squads, the hospital trauma center and a community-wide trauma prevention program. Currently Atrium is the only trauma center in Butler and Warren counties, with a trauma caseload that grows each year. Since the hospital opened in 2007, trauma cases have nearly doubled — from 408 in 2007 to 795 in 2012.

Heart Center

When ground was broken for Atrium Medical Center in 2005, the Foundation launched its most ambitious campaign ever to fund the new Heart Center that would bring open heart surgery, stent placement and other advanced heart care close to home for our region.

Three years later, we celebrated when the campaign raised $5.1 million with incredible support from all sectors of our region and our Atrium family. The Heart Center opened in June 2008 and performed its first highly successful open heart surgery, followed by interventional cardiology and electrophysiology procedures. From opening through 2012, our team has performed more than 500 open heart surgeries and 1,700 interventional and other heart procedures.

Care for Mothers and Children

With three campaigns since 2000, the Foundation has focused on ensuring care to some of the most vulnerable among us — infants, children and their mothers who are uninsured or underinsured. Community donations of nearly $750,000 have supported the hospital’s Maternal Child Health Center, Family Birth Center and HEAL (Help Endure a Loss) Program with the goal of making sure all children in our region benefit from the healthiest possible start in life. Our innovative High Risk OB Clinic has lowered Atrium’s preterm birth rate to only 6.9 percent, well below the national average of 12 percent.

Cancer Care

Imagine a Cure, the Foundation’s recent two-year campaign to expand and enhance Atrium’s cancer services, continues to change lives. With more than $1 million raised, campaign funds are supporting expanded clinical trials and research, renovations to the Infusion Center, the da Vinci surgical robot and endowments that ensure advanced care for generations to come.

Thank You!

With additional campaigns focused on diabetes, dialysis, women’s health and more, donors to the Foundation have touched more lives than we can count. On behalf of our patients and their loved ones, thank you for all that you do!

Over the last six years, the Foundation has raised more than $10 million to build healthier communities. Highlights include:

- **$550,000** toward healthy beginnings for newborns and children
- **$1 million** to expand and enhance cancer care
- **$3.5 million** in estate giving to create the Heart Center, with open heart surgery and stenting
- **$5.1 million** for neuroscience campaign
- **$750,000** for moments matter
Third Annual Charity Night at the Tables

On March 22, the Cincinnati Marriott North at Union Centre was host to a lively casino night benefitting Atrium Medical Center Foundation and the Atrium Family YMCA. More than 150 people took a “funny money” chance on their favorite games, including all-time-favorites such as Black Jack, Texas Hold’ Em, roulette and craps. “There was something for everyone,” says Dr. Will Andrew who along with his wife, Marcia, co-chaired the event. “We even kept NCAA fans happy with televisions tuned in to the tournament. And with food, auction items, raffle baskets and more — well, what a party!”

The evening resulted in just under $20,000 in proceeds, which was split between Atrium’s Emergency Trauma Center and the YMCA’s fund for assisting families who cannot afford membership. Special thanks to the generous sponsors who helped make the evening possible and to all the volunteers who dedicated their time and talent to create a party where everyone was a winner.

Save the Dates!
Mark your calendars now to join us at next year’s events:

Fourth Annual Charity Night at the Tables
March 28, 2014

20th Annual James A. Combs Memorial Golf Tournament
Friday, May 16, 2014

Larry & Kristen Mulligan, 2014 Charity Night co-chairs.
Newborns throughout southwest Ohio will get the help they need for a healthy start in life, thanks to more than 400 generous donors whose contributions to Atrium Medical Center Foundation’s Little Blessings campaign exceeded $250,000.

“As we said when Little Blessings began, a healthy beginning is not a matter of chance,” says Casey Boyce, MD, campaign chair and a physician with Hilltop Obstetrics & Gynecology. “Our community has come forward to help ensure that the youngest among us — and their families — find resources and support for healthy pregnancies, memorable and safe deliveries, and the first years of life.”

Funds raised are being put to good use in Atrium’s Maternal Child Health Center (for low-income mothers and children) and the Family Birth Center. For example:

- In the Family Birth Center, mothers are encouraged to choose breastfeeding and now have access to a lactation consultant to answer questions and lend support.
- Family Birth Center staff receive ongoing clinical education with the help of Noelle®, an interactive labor and birth simulator.
- Low-income mothers at risk for preterm birth receive specialized care at the Maternal Child Health Center, helping to prevent infant death and disability.
- The Safe Sleep project educates parents and caregivers on the ABCs of Safe Sleep for infants. Although sudden infant death syndrome (SIDS) is not totally preventable, important risk factors can be controlled to promote a safe sleep environment for babies.
- Donors also are helping families who lose an infant by helping to furnish the HEAL (Help Endure a Loss) program’s private bereavement room, where families can spend precious last moments with their baby.

March of Dimes Awards Major Grant to Maternal Health

The March of Dimes Ohio Chapter has awarded Atrium Medical Center’s Maternal Child Health Center a grant of more than $21,000 to improve screening for diabetes that occurs during pregnancy and ensure women at risk for gestational diabetes receive treatment earlier in their pregnancies. Atrium’s grant was one of only six grants awarded statewide by the March of Dimes Ohio Chapter for 2013.

“The work being done at Atrium could spark improvements in care for pregnant women throughout the state,” says Lisa Amlung Holloway, State Director of Program Services and Advocacy and Government Affairs, March of Dimes Ohio.
Donations far exceeded the campaign’s initial goal of $150,000. “We value every contribution, large and small, that helps the nearly 900 'little blessings' born at Atrium each year to grow up healthy and strong,” says Barbara Strait, chair, Foundation board of directors. “We are especially grateful to those who made leadership gifts for Little Blessings.” Major sponsors included:

Atrium Auxiliary Middletown
CareSource Foundation
Children's Medical Center, Inc.
Susan Cracraft, DO
Della B. Gardner Charitable Trust
Kiwanis Club of Middletown
March of Dimes Foundation, Ohio Chapter

Middletown Community Foundation
Mrs. Martha S. Oches
Mr. and Mrs. James R. Pancoast
David and Karen Pearce
Physicians’ Charitable Foundation of the Miami Valley
William O. Barnitz Fund
Dr. and Mrs. Jeffrey S. Zollett

Even though the official Little Blessings campaign has drawn to a close, your gift can still make a difference for newborns in the Family Birth Center, Maternal Child Health Center and HEAL program. Please contact the Foundation at Foundation@AtriumMedCenter.org or (513) 420-5144 for more information.

Child Health Center

Gestational diabetes can cause serious complications at birth. Mothers are more likely to have gestational diabetes in future pregnancies and to develop Type 2 diabetes (the most common form of adult diabetes) later in life. In addition, children whose mothers had diabetes during pregnancy are at increased risk of becoming obese and developing Type 2 diabetes themselves at young ages. Early identification of women at risk for gestational diabetes, along with early and appropriate treatment, can improve the health of mothers and their children for generations.

“We are very grateful to the March of Dimes for their confidence in Atrium and their support of mothers and babies in southwest Ohio,” says Michael D. Stautberg, president, Atrium Medical Center Foundation. “This grant is vital in our ongoing efforts to reduce preterm births and change the outcome for the low-income women and children served by the Maternal Child Health Center.”

For more information about the gestational diabetes program, contact Atrium’s Maternal Child Health Center at (513) 420-5235 or 513-420-5755, ext. 6234.
In the current economic environment, smart giving requires the same carefully constructed, strategic thinking you apply to the rest of your finances. Even during the recession, almost half of all donors made gifts at the same level as in years past, with 26 percent of donors actually increasing their gift levels. You need to be sure your philanthropic efforts are aligned with your other financial strategies so that charitable aspirations aren’t fulfilled at the expense of important objectives, and vice versa.

Most people practice a form of “checkbook philanthropy,” simply writing checks regularly to a particular organization, or randomly in response to requests from multiple organizations and individuals. While donating cash is simple and straightforward, it doesn’t always offer optimal tax advantages. Donating appreciated securities — instead of selling the securities first, paying capital gains tax and then contributing the proceeds — may be a better alternative. If the charity, such as Atrium Medical Center Foundation, sells the stock after it receives the donation, as a tax-exempt organization, it will not pay tax on the capital gains triggered by the sale.

Charitable Giving Vehicles

Besides what to donate — cash, securities or tangible assets like cars and art — another major consideration is how. You may choose to give to the Foundation outright or donate through a charitable vehicle. These vehicles offer tax benefits but differ in their structure and administrative requirements. Three of the most common are:

- **Donor advised funds** are the fastest growing form of philanthropy, offering a simple and organized way to give. Donors make tax-deductible contributions of cash or securities to the fund, and can direct the fund to make grants to charities of their choice. Contributions are invested and professionally managed, giving donors the potential to have their contributions grow and make larger grants over time.

- **Charitable trusts** offer an immediate income tax deduction and can be structured to provide an income stream to either the donor or the charity. Charitable Remainder Trusts allow the donor to transfer assets to the trust and receive payments for a certain term, with the charity receiving any remaining assets at the end of that term. Charitable Lead Trusts pay the income stream to the charity, with any remaining assets in the trust passing to the donor’s heirs free of gift and estate taxes.

- **Private foundations** are often established with larger donations by an individual or family to further a charitable purpose. They offer donors control over grants and a way to encourage heirs to get involved in philanthropy. Private foundations, however, can have high administrative costs, offer a more limited income tax deduction, and require an annual distribution to charity of 5 percent of foundation assets.

Your professional advisor and Atrium Medical Center Foundation can help you integrate charitable giving to the Foundation with your overall wealth management plan. For more information about making a charitable gift to the Foundation, please contact Michael D. Stautberg, president, or Samuel R. Lobar, director, major gifts, (513) 420-5144 or Foundation@AtriumMedCenter.org.
For 37 years, W. Thomas Scott, MD, cared for thousands of area residents in his internal medicine practice, Middletown Medical Associates. In recent years, his caring and compassion also has focused on his family members who need him. In recognition of Dr. Scott’s compassion, dedication and empathy, the Community Foundation of West Chester/Liberty presented him an inaugural 2013 Caring Like Karen Award.

The Caring Like Karen Fund was established in memory of Karen Mason, a caregiver who lived her life to make others happy. The award includes a gift to help the caregiver fulfill a wish. Dr. Scott’s gift is going toward airfare so he can visit and help to care for his son.

Dr. Scott is a long-time Foundation supporter. He and his wife, Bonnie, are members of the Heritage Society, for those who have included the Foundation in their estate plans, and he volunteers on the Heritage Society committee. The couple established, with Dr. and Mrs. Raymond Kiefhaber, an endowment for maintaining and improving the Atrium campus with special artwork and landscaping features.

“We are very grateful to the Scott family for their support,” comments Michael Stautberg, Foundation president, “and offer heartfelt congratulations to Dr. Scott on this most-deserved honor.”

Anonymous (3)
Dr. and Mrs. Bruce Barnes
Dr. and Mrs. Jack Barnes
William O. Barnitz
Mr. and Mrs. Charles Beck
Paul and Michelle Bendik
Ann and Art Bidwell
Carl and Deborah Coburn
Mr. and Mrs. Wilbur Coburn
Catherine Cottle
Evelyn Day
Helen S. Deutemeier
Roger and Ginny Dillman
Mr. and Mrs. Russell Donahue
Jim and Jane Elder
Mr. and Mrs. Walter B. Evans
Della B. Gardner
Robert B. Gardner, Sr.
Gary and Nancy Gross
Peter Hackett
Thomas and Patricia Hackett
Mr. and Mrs. Richard Haller
Imogene Harmon
Norm and Pat Hayes
Thomas and Deborah Hazeltbaker
William and Penelope Hummel
Stuart Ives
Carrie Jacoby
David Jones
Loyal R. and Anita Juengling
Arlie and Mary Rose Kemplin
Edna M. Kinsinger
Daniel Lacey
Senator Barry and Marilee Levey
Dr. and Mrs. Lawrence Linder
Nellie Losh
Marcia Jean MacClellan
Jim and Sarah Martindale
Louis McCollay
Lucy Nelson
Dr. and Mrs. Dick M. Nisbit
Neil and Ginny O’Connor
Beryl Orr
Nadine Orr
Candice and James Peace
Mr. and Mrs. Don Pelfrey
Claire Porter
Louise Pratt
Bill and Connie Rathman
Dr. and Mrs. Walter G. Roehl, Jr.
Joseph Rumpler
David Sanders
Mr. and Mrs. William Sandston
William and Pat Schafer
David and Carole Schul
Dr. Tom and Bonnie Scott
Lucille Shafor
Dick and Patricia Slagle
Ernest and Wilda Streifthau
Perry D. Thatcher
Heath and Mary Valentine

Heritage Society: Creating Our Future

What will your legacy be? Members of the Heritage Society, listed below, have chosen to make a lasting contribution to the quality of life in southwest Ohio by including Atrium Medical Center Foundation in their will or estate plan. These treasured friends are ensuring that the finest quality health care will always be available for present and future generations.

You’re invited to join the Heritage Society and leave a legacy that will foster medical excellence today, tomorrow and for many years to come. In addition to having your name permanently inscribed on a beautiful glass chime in Atrium’s donor recognition feature, Heritage Society members receive invitations to exclusive events and educational programs. If you’ve already included the Foundation in your estate plans, please notify us so we may recognize your generosity. Thank you!”

Members listed here are as of November 6, 2013. New members are noted in bold type.

Dr. Tom Scott Receives Inaugural ‘Caring Like Karen’ Award

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Make a Difference with a Tax-Deductible Gift

As a not-for-profit hospital, Atrium Medical Center relies on financial support from Atrium Medical Center Foundation to bridge the gap between hospital revenue and our community’s needs. Your tax-deductible gift funds lifesaving new technology, facilities and services that ensure advanced care is available close to home.

To Learn More

For more information, please contact us at (513) 420-5144, (800) 338-4057 ext. 5144, or Foundation@AtriumMedCenter.org.

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