MISSION
To develop charitable gifts and resources dedicated to building healthier communities in southwest Ohio.

VISION
To be the most respected, responsive and supportive source for health care philanthropy in southwest Ohio.
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Dear Friends,

In a world swirling with change, it’s reassuring to know you can still count on some constants. At Atrium Medical Center, you and your loved ones are the center of our universe. That’s a promise!

We pledge to remember always that when you’re in our care, you deserve respect, dignity, comfort and support. You’ll interact with well-trained physicians, nurses and other professionals dedicated to your good health. And you’ll experience a healing environment with leading-edge technology and treatments tailored to your individual needs.

Atrium’s focus on you is deeply rooted in our nearly 95 years of community service. We began an exciting chapter in our history in 2007 with the opening of our new hospital and campus. We owe this remarkable facility to the vision and energy of Douglas W. McNeill, Atrium’s former president and CEO. When the innovative Greentree Health Science Academy opens on campus this fall to train health care workers, the first phase of campus development envisioned by Doug will be complete. Our region will benefit for years to come from his legacy of advanced health care and economic growth.

Our service to you is enhanced by so many others who share our commitment to excellence. On behalf of the entire Atrium team, I thank every donor, volunteer and board member who digs deep to share time, expertise and financial resources. Our patients are grateful for all the ways you go above and beyond for them and for our community.

We believe that caring for you and your loved ones is not only our mission, it is also an honor and a privilege. Thank you for entrusting us with your health and wellness.

Gratefully,

Carol J. Turner, FACHE
President and CEO
Atrium Medical Center

THANK YOU!

Douglas W. McNeill, FACHE, retired as Atrium Medical Center president and CEO in December 2010 after nearly 20 years of service. Atrium Medical Center Foundation salutes Doug for his remarkable achievements in building healthier communities.

LETTER FROM THE PRESIDENT

our promise to you
LETTER FROM THE BOARD CHAIR AND EXECUTIVE DIRECTOR

you make it happen

Welcome to the Atrium Medical Center Foundation 2010 Annual Report, All About You – and it really is. Our look back at 2010 showcases the abiding loyalty, inspiration, energy and commitment of our donors and volunteers. Even in times as difficult as these, you stepped up to support the Foundation’s important work on behalf of Atrium Medical Center.

There is no doubt that the Foundation is thinking bigger and better these days. The Atrium campus is buzzing with activity, and we’re reaching out not only to serve our patients, but also to build healthier communities by bringing healing, hope and a helping hand to people across our region.

One day, we’ll look back and remember 2010 as the year that:

• The Foundation received its largest single gift to date – nearly $2.4 million from a trust established by Middletown business leader Robert B. Gardner, Sr.

• Donations to the Foundation over 90 years from the Middletown Area Federation of Women’s Clubs topped the $1 million mark, and the Federation established an endowment to help under- and uninsured women receive life-saving health screenings and tests.

• The When You Wish Upon a Star celebration brought together more than 800 of the region’s brightest stars to honor the Arthur and Ann Bidwell family and Walter H. Roehll, Jr, MD, and raise more than $120,000 for the Imagine a Cure campaign for enhanced cancer care services.

• For the first time, the Foundation and Kiwanis Club of Middletown jointly sponsored the James A. Combs Memorial Golf Tournament that benefited Kiwanis scholarships and the Maternal Child Health Center, a cause dear to the heart of tournament co-chair, the late E. Ronald Oches, MD.

• With a $100,000 lead gift from Atrium Auxiliary Middletown and many other generous donations, the Foundation helped Atrium purchase a nearly $2 million da Vinci® robotic surgery system as part of the Imagine a Cure campaign, keeping the hospital at the leading edge in minimally invasive surgery.

None of these achievements would have been possible without the hundreds of donors whose gifts, large and small, have helped to make Atrium Medical Center a regional leader. We’re grateful for support from long-time patrons and new friends. We celebrate the generosity of donors from all walks of life and all corners of southwest Ohio.

In short, this annual report is all about the caring relationships that make this kind of progress possible: It is all about you.

Yes, 2010 was a very good year indeed. And on behalf of the Foundation Board of Directors and staff, we sincerely thank you.

James Papakirk, JD
Chair, Board of Directors
Atrium Medical Center Foundation

Michael D. Stautberg
Executive Director
Atrium Medical Center Foundation
THE KIEFHABERS
the healing
voice of art
Raymond Kiefhaber, MD, and his wife, Jean Anne, knew Dayton-born artist Tom Corbin had created just that – magic – when they saw his bronze sculptures in Colorado. The Kiefhabers decided to donate two of his pieces to Atrium Medical Center when it opened in December 2007. Today, Girl with Dove stands at the hospital’s entrance and Young Dancer at Rest is in the courtyard.

“We thought Girl with Dove would inspire people entering the hospital,” Jean Anne explains. “To us, the sculpture is uplifting – signifying hope, peace and the human spirit.”

“Young Dancer at Rest reminds us that fitness is an important part of wellness,” adds Dr. Kiefhaber. “It used to be that hospitals focused only on healing the sick. As health care evolves, prevention and rehabilitation are getting more attention.”

Dr. Kiefhaber practiced orthopedic medicine in Middletown from 1960 until his retirement at the end of 2010. “From day one, Middletown Regional Hospital, now Atrium Medical Center, has been an important part of our lives,” he says. Dr. Kiefhaber has served on the hospital board, on the Foundation board and as president of the medical staff. Jean Anne has been a member of the hospital auxiliary.

The hospital made its decision to build a new campus during Dr. Kiefhaber’s board tenure. “When the campaign for the new medical center began,” Dr. Kiefhaber explains, “our family decided to do more than contribute toward bricks and mortar. Jean Anne, our son and daughter and I wanted to give our hospital something special that other hospitals didn’t have. The sculptures are very much a family gift.”

“Tom Corbin’s art is recognized and collected all over the world,” Dr. Kiefhaber continues. “His work is in well-known private collections and is featured in many public collections and installations.” For example, Girl with Dove also graces the entry to the United Nations Peace Plaza in Independence, Missouri.

Recently, the Kiefhabers co-established an endowment to maintain and add to Atrium’s art collection so that patients, family and staff can enjoy its healing, inspirational power for generations to come. “We are deeply grateful to the Kiefhabers for their vision and their generosity,” says Michael D. Stautberg, Foundation executive director. “The grace and beauty of the sculptures speak to all who pass by.”

Far left: Girl with Dove at Atrium’s entrance.

Left: Jean Anne and Dr. Raymond Kiefhaber.

This page: Left to right, Dr. Raymond and Jean Anne Kiefhaber, daughter Anne Goldbeck and son Dr. Thomas Kiefhaber pose with Young Dancer at Rest the night of the Foundation’s 2007 gala.
THE KLEINGERS

this company’s mission is a family affair
Building Better Communities.  
That’s the mission of Kleingers & Associates (K&A) — and it’s the Kleingers family mission, too.

Jim and Mary Jean Kleingers have lived in northwest Middletown for nearly 30 years. The Kleingers have four sons and a daughter ranging in age from college sophomore to 28. All were born at Middletown Regional Hospital. Jim and Mary Jean also have a granddaughter who was born at Atrium two years ago.

K&A is a West Chester-based full-service civil engineering company with additional offices in Dayton and Columbus. “We are a design firm in the construction industry, but we know there is more than one way to ‘build community.’ We believe in service, too,” says Jim, K&A’s president.

And he walks the talk. Jim is immediate past chair of Atrium Medical Center Foundation, was vice-chair of the capital campaign and has served on the Foundation’s development committee. About a decade ago, Middletown civic leader and philanthropist Joe Bidwell, a good friend of Jim’s since grade school, invited him to volunteer for the Foundation’s business committee. Eventually, Jim was asked to join the Foundation board. Both K&A and the Kleingers family are generous Foundation donors.

Jim also has volunteered for the Boy Scouts for 18 years. His oldest son, who achieved Eagle Scout status, is working at Atrium as a staff pharmacist. Although his children are no longer active scouts, Jim continues to serve as a scout leader.

“Jim and I believe people should use their talents to make their community a better place,” says Mary Jean, who taught Sunday school and teaches second- and third-grade Junior Achievement classes at John XXIII Elementary School.

Sometimes the Kleingers share a lot more than their talents. Jim joined the national bone marrow registry a decade ago in an effort to save one of his employees, a young engineer, who had leukemia. “Sadly, I was not a match for Kurt, who passed away at age 27,” Jim explains. “But in 2010, the registry called on me again, and this time I was a 100% match for a 58-year-old man who needed stem cells. I hope to meet him one day.”

“We’re lucky to have had Middletown Regional Hospital and now Atrium right here,” notes Mary Jean. “With five children, we’ve been in and out of the facility a lot over the years.” Jim agrees: “Having ready access to excellent health care is crucial. If you live in this region, why would you not support what we have at Atrium? It’s fantastic!”
THE SLAGLES
one family’s generous journey
How do you begin to honor your childhood sweetheart, wife of 58 years and mother of two wonderful children?

When Pat Slagle passed away in 2004, Richard (Dick) Slagle says, “Our family wanted to do something very special both to express our love for Pat and to show our gratitude for the quality of care she received at Middletown Regional Hospital, especially from her nurses. We decided that a scholarship to help a nurse move forward in his or her career would be a fitting memorial.”

Dick established the Patricia Ann Slagle Nursing Scholarship in 2005 in memory of his wife and recently enhanced it with an annuity gift. Awarded for the first time in 2010, the scholarship will continue to be given yearly to help a deserving nurse pursue a bachelor’s or master’s degree in nursing.

“Pat and I came here from Findlay, Ohio, in 1959, and I became president of the Middletown Chamber of Commerce,” recalls Dick, who now lives near Wildwood Golf Course. In 1969, he joined Armco Steel as director of public affairs and eventually rose to vice president of administrative services. His responsibilities included coaching senior executives in public speaking and presentation skills.

After retiring from Armco, Dick joined EEG (Executive Communications Group), conducting seminars on public speaking and presentation skills nationally and internationally. In 1987, he and Pat organized ULTIMATE Concepts, a partnership for communications consulting that quickly became a family business with Pat as business manager and daughter Susan Cole and granddaughter Kari Cole working on company seminars. Today, Dick continues to coach business leaders and political leaders through ULTIMATE Concepts.

In the early 1980s, Jim Flynn, then hospital president, and Wilbur Cohen, board chair, asked Dick to put a foundation together. “I’d done the same thing for the Chamber of Commerce,” Dick explains, “so they figured I could handle the assignment!” Operating on a shoestring, Dick and a volunteer board began raising funds. “We thought if we ever reached $1 million, we’d be successful,” he says. “Just look at where the Foundation is today!”

He proudly served as Foundation board chair for five years. Both Dick and Pat are also members of the Heritage Society for those who have included Atrium Medical Center Foundation in their will or estate plans.

Dick sums it all up with pride. “Atrium and the Foundation are doing a great job. We’re growing our service area and bringing in the latest technology. Our medical and nursing staff are world class, and the Foundation’s corps of volunteers does amazing work. Atrium continues to be a source of pride for our region.”

Upper left: Pat and Dick Slagle

Left: The Patricia Ann Slagle Nursing Scholarship Fund helps a deserving nurse pursue a bachelor’s or master’s degree in nursing.

This page: Dick Slagle, center, with daughter Susan Cole and son Richard Slagle.
THE MAHONEYS
volunteering from the heart
“We believe it’s important to give back, but honestly, Mike and I have received much more from our participation than we’ve given.”

Six years ago, they lived in Long Island, New York. He was a successful attorney. She was vice president of a large investment firm in midtown Manhattan. Life was good. Today, he is a successful attorney practicing in Dayton. She works for an independent investment advisor in Moraine. They have two small children: Taylor, 6, and Sean, 2. They live in Springboro – and life is grand!

Mike and Sara Mahoney knew they wanted to raise their children in the Midwest. Since both are University of Dayton graduates and have family in the area, they chose to leave New York City behind and make Springboro, Ohio, their new home. Mike joined the Dayton law firm Freund, Freeze & Arnold. Sara stayed home for a while with the kids and recently went back to work.

Mike met Atrium Medical Center Foundation Executive Director Mike Stautberg at a golf outing. “The rest,” Mike Mahoney says, “is history!”

Since that fateful meeting of the Mikes on the links, the Mahoneys participated in a number of Foundation activities. Mike Mahoney serves on the Foundation’s business committee. Sara served on the steering committee and as silent auction co-chair for the 2010 When You Wish Upon a Star celebration to support cancer care at Atrium. Freund, Freeze & Arnold sponsored the celebration’s Physician Hero Award and participates in the annual James A. Combs Memorial Golf Tournament.

Of all the Foundation activities the Mahoneys supported in 2010, their enthusiasm bubbles over when they talk about their experience with Adopt-A-Family. More than 40 families benefitted from this program. The Mahoneys themselves shopped for a family, as did some of Mike’s colleagues. “This was a perfect project for Mike and me to do together,” says Sara. “We had fun shopping for our family – a single mother with three kids. In addition to the usual clothes and toys, I put together a spa basket for the mom with some nice but practical items she probably wouldn’t have otherwise.”

Mike and his co-workers brought a personal touch to program logistics. “We helped set up a receiving and distribution room at the Atrium Family YMCA where we personally greeted families and offered refreshments. We’ll definitely volunteer for Adopt-A-Family again,” Mike explains. “Sara and I are so impressed with Atrium’s facilities and the dedication of board members and volunteers. It’s such a nice community of people who all care deeply about helping others.”

Adds Sara, “We believe it’s important to give back, but honestly, Mike and I have received much more from our participation than we’ve given.”

Far left: Sara and Mike Mahoney with Taylor and Sean.

Top left: Attorneys from Freund, Freeze & Arnold organized a receiving and drop-off room for Adopt-a-Family gifts at Atrium’s Maternal Child Health Center.

Bottom left: Atrium employees leave their Adopt-a-Family gifts with Freund, Freeze & Arnold volunteers.
THE PAGUES
sharing our history, building our future
The next time you find yourself driving along Middletown’s Verity Parkway, try to imagine what life was like when the road was the Miami-Erie Canal...

...When boats and commercial barges were the traffic, when skaters raced on the ice (all the way to Hamilton!) in the winter, and when some of the city’s oldest and most prestigious businesses lined the canal banks.

That is the Middletown known to Betty Pague’s great-grandfather, William Sebald, a native of Bavaria, Germany, and founder of the Sebald Brewery. Betty and her husband, Walter, are residents of West Middletown. The Pagues were major donors to Atrium’s Heart Center capital campaign. The cardiac rehabilitation area, dedicated in 2010, is named after them.

“Walter and I are strong believers in staying physically active,” explains Betty. “We know that a comprehensive rehabilitation program is a vital part of any world-class heart center, so we were happy to help make that happen.” Atrium’s program combines exercise with education and counseling to help patients recovering from heart attack and surgery resume their normal activities as quickly as possible.

Walter launched the aviation department at Armco Steel in 1945, leading an international operation based in Middletown and traveling the world on the company’s behalf. An excellent, competitive golfer, he first broke his age in 1991 at 75, a day before his 76th birthday. Walter continued to take lessons to sharpen his game well into his 80s and, until recently, played golf nearly every day, giving the pitching green and sand trap in his yard a good workout.

Betty’s Middletown roots run deep, and she is proud of her family’s legacy. The Sebald Brewing Company, built in 1866, was located on the west bank of the Miami-Erie Canal, between Central Avenue and First Street. With a capacity of 20,000 barrels a year, the brewery was a major employer.

The family also owned a number of corner taverns in town. “A captive market for their product,” quips Betty. “But in May of 1919, after Prohibition shut down the brewery and the taverns, the family began to invest in real estate, much of it in and around downtown Middletown.” In 1995, the Sebalds sold all of their real estate holdings. Today, Central Avenue’s Sebald and Castell buildings, although no longer family owned, stand as testimony to a colorful period in Middletown history.

“Betty and Walter understand how a family’s history lives through the stewardship of its community,” notes Michael D. Stautberg, Foundation executive director. “The Pagues are helping to create what will one day be the history of Atrium Medical Center, and for that we are most grateful.”

Shortly before this annual report was completed, Walter Pague, our friend and benefactor, passed away. We are forever grateful for his friendship, support and eternal example of what it means to be a gentleman.
LYMAN SMITH & KASTLE TECHNOLOGIES
making the right connection
When Atrium Medical Center chose Monroe-based Kastle Technologies to cable the ultra-high-tech voice/data/video communications system at its new campus, little did Kastle president Lyman Smith know the real connection he was making.

“Steve Risner, president and CEO of American Trademark Construction Services and project manager for the construction of several buildings on the Atrium campus, introduced us to Atrium Medical Center Foundation and urged us to get involved,” Lyman explains. “Steve told us about his personal experience with the executive team at Atrium and the Foundation, noting that only rarely in his 38 years in the business had he had such a positive and rewarding experience.”

In addition to designing and installing the complex “information highway” that handles Atrium’s voice, data and video communications – from the hospital’s telephones and televisions to its high-powered computers and medical equipment – Kastle Technologies also got involved in Foundation fundraising events such as the annual golf tournament.

In September 2008, Lyman and his colleagues saw the impact of their support firsthand when Kastle Technologies employee Marlon Hardwick, only 45 at the time, suffered a massive heart attack while in Centerville. Marlon was working with his brother-in-law that day, who happened to be a paramedic. Although two Dayton hospitals were closer and despite his brother-in-law’s protestations, Marlon insisted he be taken to Atrium Medical Center. Marlon had been project manager of the Kastle installation team. He knew the hospital and the technology available to Atrium doctors.

Thus Marlon Hardwick became the first emergency patient treated at Atrium’s new cardiac catheterization lab and the first to remain at Atrium for stent placement rather than be helicoptered to another hospital. “Marlon knew he would get the best care at Atrium – both the latest procedures and the best people,” Lyman recalls. “But even the Atrium doctors and nurses told him that going to the closest hospital is generally the preferred decision. I guess you might say Marlon ‘followed his heart’ to Atrium.” Today, Marlon is fully recovered and is Kastle’s vice president of operations.

“As our relationship with Atrium Medical Center continued to grow,” Lyman says, “our management team decided that as a Butler County-based company, located just down the street from Atrium, we should make the Foundation one of our primary charitable causes. In addition to supporting the annual golf event, in 2010, we made an unrestricted gift, knowing that when the time is right, the Foundation will put the money to use in the best possible way.”

Above left: Left to right, Marlon Hardwick, Pete Schuster, Stephen Altic and Lyman Smith of Kastle Technologies.

Below left: Kastle Technologies designed and installed Atrium’s voice, data and video communications.

This page: Kastle Technologies supports the Foundation’s annual golf tournament.
Robert B. Gardner, Sr.

remembering atrium in his vision for middletown
In May 2010, Atrium Medical Center Foundation received its largest gift ever: nearly $2.4 million from the estate of the late Middletown business leader Robert Brewster Gardner, Sr.

The Foundation was one of 13 area organizations to benefit from a family trust created in 1965.

“The Foundation is extremely grateful for this transformational gift,” says James Papakirk, JD, chair of the Foundation Board of Directors. “We are carefully considering how to invest these funds to further Atrium’s mission. As a civic leader, Robert Gardner was a man of great vision. His gift will help Atrium take health care in this region to a new level. If Robert Gardner meant to touch the future with his gift, he certainly has accomplished his wish.”

Born in Middletown in 1890, Robert Gardner was one of three sons of Colin and Elizabeth (Tytus) Gardner. He rose through the ranks of the family-owned paper business, the Gardner-Harvey Paper Company, whose legacy is seen today in the Temple-Inland and RockTenn companies in Middletown. Gardner’s brother, Colin, was a member of the board of trustees that envisioned and built Middletown Hospital, now Atrium Medical Center.

Retired Middletown banker Robert Millan remembers the Gardner family well. His late wife, Eugenie, was Robert’s niece, a daughter of Colin. “Eugenie always spoke highly of her uncle as a kind and generous man,” Bob Millan remembers.

“In Robert Gardner’s day, a small group of men who owned businesses here acted as stewards of the city,” notes Bob Millan. “They truly cared about the well-being of Middletown and its citizens. It doesn’t surprise me that Bob made a number of children’s organizations as well as Atrium the beneficiaries of his trust.

“After he and his first wife, Edna, divorced, Bob developed a special place in his heart for children. And since his brother had helped found Middletown Hospital, Bob was an ‘insider’ when it came to understanding just how important that institution was and would be to the city.’

Bob Millan remembers that Robert Gardner and his second wife, Mazie, lived a quiet and modest life in their “house on the hill.” Gardner’s father built himself and each of his three sons homes on property off Tytus Road just outside downtown Middletown. All four houses stand today, overlooking Gardner Park, as a testimony to the family’s vision and imprint on the city.

And thanks to the foresight and generosity of Robert Gardner, Sr., Atrium Medical Center Foundation has extraordinary support today to pursue its mission and vision for years to come.

Upper left: Robert Gardner’s gift is commemorated in the Foundation’s donor feature in Atrium’s lobby.

Left: A rendering of the home overlooking Gardner Park in Middletown, where Robert Gardner, Sr., grew up.

This page: Robert B. Gardner, Sr.
STELLAR CELEBRATION RAISES MORE THAN $120,000 for cancer care
From the young to the young-at-heart, the stars came out to celebrate local heroes and to imagine a cure for cancer.

The stars shone brightly on May 22, 2010, as Atrium Medical Center Foundation celebrated its second celebration event with nearly 800 donors, volunteers and friends in attendance. Representing every corner of our region, Foundation supporters gathered at the Savannah Center in West Chester to celebrate local heroes and imagine a cure for cancer.

When You Wish Upon a Star raised more than a net of $120,000 for the Foundation’s Imagine a Cure campaign to enhance cancer care services at Atrium Medical Center. Proceeds helped to fund purchase of Atrium’s da Vinci® Si HD Surgical System that offers patients highly precise, minimally invasive surgery with less pain, quicker healing and shorter hospital stays.

In addition to dining, dancing and a silent auction, the fun-filled evening paid tribute to dedicated individuals who make our community a great place to live and work. The Foundation recognized Walter H. Roehll, Jr., MD, as physician hero and the Bidwell family as community heroes for their lifelong contributions to the hospital and many other organizations in southwest Ohio.

Pat and John Dupps led and inspired as celebration co-chairs. They were joined by a dedicated, hard-working steering committee that included Neila Barnes, Tina Breitenbach, Barb Chappell, Sharon Flagel, Patricia Miller Gage, Sarah Kaup, Beth Marchant, Sara Mahoney, Laurie Mitchell, Saundra Pearce, Barbara Strait and Rebecca Wilber. The support of hundreds of ambassadors, hosts, hostesses, sponsors and patrons added extra sparkle to the evening.

Special thanks to the celebration’s presenting sponsor, Baker Concrete Construction; to galaxy sponsors Chase Bank and Freund, Freeze & Arnold, LPA; and to all of our sponsors. Their generosity was key in making this memorable event possible.

Stay tuned for more details on the Foundation’s third celebration, coming in 2013!

Left: Honoree Walter H. Roehll, Jr., MD, addresses the audience.

1. Arthur Bidwell, center, and his family were honored as community heroes.
2. John and Pat Dupps co-chaired the celebration event.
3. Left to right: Congressman John Boehner with Michael J. Scorti, Greg Cameron and Dr. Laurie Flagel.
5. Percy Mitchell, MD, president of Atrium’s medical staff, introduces Walter H. Roehll, Jr., MD, as the physician hero.
Avalon by Otterbein, on the campus of Atrium Medical Center, is a small-house neighborhood providing skilled nursing and rehabilitative support to patients of all ages. Thanks to a gift from Atrium Medical Center Foundation, patients staying in one of Avalon by Otterbein’s two short-term rehabilitation houses can tune in to their favorite show or watch a movie any time they want. The Foundation funded purchase of a 32-inch flat screen television with built-in DVD player for each of the 20 private suites used by Avalon by Otterbein rehab clients, many of whom come directly from Atrium Medical Center after joint replacement surgery.

“Unlike our long-term clients, our rehab clients don’t bring their own furniture with them,” explains Avalon by Otterbein administrator Jeff Singleton, LNHA, “so it can be a hassle to arrange for a TV. The new flat-screens are wall mounted and the 32-inch size makes them easy for older people to see.”

“As is true in all our communities,” explains Jill Hreben, Otterbein president and CEO, “Avalon by Otterbein at Atrium promises residents a home atmosphere that softens the sometimes institutional feel of long-term care. This commitment extends to our shorter-stay, rehabilitation residents as well. Atrium Foundation’s gift helps these folks feel comfortable – just like home.”

Don Pelfrey, 2010 chair of the Foundation’s Distribution Committee, says, “Atrium Medical Center Foundation is very pleased to support Avalon by Otterbein and all of our neighbors who recover there before returning home. Avalon by Otterbein, our campus partner, is an essential part of the circle of care.”
thoughtful stewards of your gifts

Caring individuals, families, businesses and community groups support Atrium Medical Center Foundation and our mission of building healthier communities for all who live and work in southwest Ohio.

In 2010, 787 donors contributed $3,513,712 to further the Foundation’s charitable work. These gifts reflect both pledges and cash contributions.

Every gift is used for its designated intent. Every dollar is put to use where it will have the greatest impact touching lives and improving health.

GiftsReceived in 2010 — TOTAL $3,513,712

- Individuals ................................................... $472,905
- Foundations/Trusts ........................................ $2,497,561
- Business ...................................................... $297,024
- Atrium Auxiliary Middletown ...................... $151,800
- Middletown Area Federation of Women’s Clubs .......... $32,537
- AMC Employees ........................................... $61,885

Gifts reflect both pledge and cash contributions. Foundation assets stood at $14,901,290 at the end of 2010.

Investments in Our Community in 2010 — TOTAL $540,010

- Campus Walking Trail ................................ $127,724
- Cancer ......................................................... $110,595
- Maternal Child Health Center ....................... $109,006
- Patient and Guest Services ......................... $50,000
- Community Investment ................................ $45,500
- Lab ................................................................. $25,335
- Therapy ........................................................ $24,290
- Heart Failure ................................................. $13,475
- Employee Education and Scholarships ............. $11,623
- Help Endure A Loss (HEAL) ......................... $10,257
- Emergency and Trauma Services .................. $7,215
- Behavior Health .......................................... $2,405
- Community Projects ...................................... $2,585

Atrium Medical Center Foundation, 2010

Patient Statistics

- Admissions ............................................. 13,496
- Surgeries, Inpatient ............................... 2,512
- Surgeries, Outpatient ............................. 2,409
- Births ....................................................... 929
- Emergency Visits ................................. 60,127
- Outpatient Visits ................................. 207,355

Past Foundation Project Statistics

- Open Heart Patients .............................. 105
- Angioplasty and Stent Procedures .......... 263
- Pacemakers ........................................... 27
- Maternal Child Health Center ............... 7,370
- Patient and Guest Services ................... 50,000
- Community Investment ....................... 45,500
- Lab ............................................................. 25,335
- Therapy ..................................................... 24,290
- Heart Failure .......................................... 13,475
- Employee Education and Scholarships .... 11,623
- Help Endure A Loss (HEAL) ................. 10,257
- Emergency and Trauma Services .......... 7,215
- Behavior Health .................................... 2,405
- Community Projects ........................... 2,585

Staff Statistics

- Employees ............................................ 1,796
- Medical Staff ........................................ 429
- Volunteers ............................................. 323
- Volunteer Hours ................................. 41,115

Gifts reflect both pledge and cash contributions. Foundation assets stood at $14,901,290 at the end of 2010.
Volunteers help bring to life the mission of Atrium Medical Center Foundation. They build healthier communities while serving on the Board of Directors, planning special events, persuading others to give and spreading the word about the Foundation’s role in enriching life in southwest Ohio. Thank you!

committed to you

annual fund committee
Saundra L. Pearce, RN, Chair
Joseph E. Beatty
Anthony J. Checrone, MD
Thomas P. Farrell
Jayne Floering
Nancy L. Gross, CPA
Robert Hendricks
Sarah R. Kaup
Michael D. Long
Leroy D. Reshard
Michael J. Schneider
Michael J. Scorti
Gregory W. Siewny, MD
Daniel R. Smith
Barbara W. Strait

celebration committee
John and Pat Dupps, Co-chairs
Neila Barnes
Tina Breitenbach
Barb Chappell
Sharon Flagel
Patricia Miller Gage
Sarah Kaup
Sara Mahoney
Beth Marchant
Laurie Mitchell
Saundra Pearce, RN
Barbara Strait
Rebecca Wilber

employee committee
Donna L. Banks, Chair
Autumn Adams
Becky Arthur
Donna C. Banks
Cynthia Carter
Gay Copas
Phyllis Costello
Leann Craft
Lisa Duncan
Melinda Evans
Karen Feldmeyer
Carolyn Fogarty
Stacy Fuller
Debbie Gibson
Sue Gibson
Catherine Kiley
Amy McGuire
Amy Newland
Mary Noll
Wendy Parks
Donna Parson
Saundra Pearce, RN
Jackie Perkins
Shawn Retherford
Ted Ripperger
Deb Sheets
Julie Turner
Lori Walton
Patti Wilkins
Julie Woodrey
Francy Wooldridge

business committee
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ATRIUM AUXILIARY MIDDLETOWN PUSHES THE LEADING EDGE

“We’re thinking big,” says Carole Schul, Atrium Auxiliary Middletown president. And the Auxiliary is definitely putting its money where its mission is.

Thanks to the Auxiliary’s lead pledge of $100,000, Atrium Medical Center was able to accelerate purchase of the da Vinci® robotic surgery system. “When our members heard about this project,” says Schul, “there was no doubt: We wanted to do it. Minimally invasive surgery is the way of the future in ob/gyn, urology, cancer surgery and other disciplines. And the da Vinci robot gives our surgeons the technology they need to keep Atrium Medical Center on the leading edge of health care in our region.”

Equipment for the laboratory and respiratory technology also were purchased by Auxiliary members in 2010.

The Auxiliary recognizes that it takes more than technology to maintain a leading edge. It takes people, too. In 2010, over and above its contributions to the Foundation, the Auxiliary awarded $22,000 in scholarships. Eligible recipients include hospital employees, volunteers, medical staff and their family members, and Greentree Health Science Academy students.

The Auxiliary raises funds for hospital projects and scholarships through flower, book and jewelry sales and by operating Hilltop Gift Shop. In addition, the Auxiliary’s volunteers, more than 330 strong, give the hospital many hours of service worth hundreds of thousands of dollars – $800,000 in 2010 alone. “These tasks are often jobs the hospital simply could not otherwise afford to fund,” Schul explains.

Shown with the daVinci robot are, left to right, Karen and Pat Piccioni, Carole Schul, Jayne Floering, James Papakirk, JD, and Patricia Miller Gage.
GOLF PARTNERSHIP SUPPORTS KIDS

On May 21, 2010, more than 120 golfers brought their best game to Middletown’s Weatherwax Golf Course for the 16th Annual James A. Combs Memorial Golf Tournament in support of Atrium’s Maternal Child Health Center and the Kiwanis Club of Middletown’s regional scholarship program. The more than $12,000 raised at the event was shared between the two organizations.

“If you’re not a golfer, you may not understand the sport in hitting a little white ball around a park with sand traps and water hazards,” says Bill McCall, 2010 Kiwanis president. “Let me tell you, it’s a fun day – and even better when golfers are playing for two great causes.”

The 2010 tournament marks the first time Atrium Medical Center Foundation partnered with Kiwanis Club of Middletown in a golf fundraising event. McCall and event co-chairs Dan Dobrozsi and the late Ronald Oches, MD, worked with a tirelessly enthusiastic group of volunteers, including Steve Dobrozsi, Don Johnson, Donna Kramer, Mike Long, Bill Parnell, Donna Parson, Don Pelfrey, Don Perander and Mike Scorti.

“artrium’s Maternal Child Health Center, which serves the region’s neediest children, was Dr. Oches’ passion,” explains Saundra Pearce, RN, FACHE, Foundation annual fund committee chair and Atrium nursing director. “Many children in our region are getting a healthier start in life thanks to his great work.”

The 2010 James A. Combs Memorial Golf Tournament raised funds for Kiwanis scholarships and Atrium’s Maternal Child Health Center, a favorite cause of the late E. Ronald Oches, MD, far right, tournament co-chair.

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I see skies of blue and clouds of white
The bright blessed day, the dark sacred night
And I think to myself, what a wonderful world

These lyrics are from Patricia Gescuk’s favorite song, “What a Wonderful World.” After a 14-year on-and-off battle with cancer, Pat died in January 2010 at Atrium Medical Center. Pat’s husband, Doug, a retired real estate appraiser and resident of Lebanon, asked those who wished to remember Pat to donate to Atrium Medical Center Foundation in lieu of flowers.

“All the Atrium nurses and staff were so good to Pat,” Doug explains. “She developed an especially close and very special friendship with Dr. Mary Ellen Gaeke and her nurse Kim. We wanted to do something not only in Pat’s memory but also in honor of all her caregivers. Pat loved being out among the trees and flowers on the golf course (almost as much as she loved shopping!). We decided a garden at Atrium would be an excellent tribute.” Thanks to the generosity of family and friends, Pat’s memory will live on in a garden vignette in Atrium’s Cancer Survivors’ Memory Garden.

The Gescuk family hopes that Pat’s memorial reminds everyone:

I see skies of blue and clouds of white
The bright blessed day, the dark sacred night
And I think to myself, what a wonderful world

Below: Doug and Pat Gescuk
SCHMIDLAPP TRUST SUPPORTS PATIENTS WITH CANCER

Fighting cancer challenges patients and their loved ones at many levels. Now, thanks to a generous grant from the Jacob G. Schmidlapp Trust, Fifth Third Bank, Trustee, time spent at Atrium Medical Center’s Infusion and Treatment Center will be a little easier.

The grant from the Jacob G. Schmidlapp Trust is furnishing an additional private infusion room with a hospital bed, chairs for family and other needed equipment and technology so that the sickest patients – or those whose chemotherapy or other infusion can last three to six hours – can rest comfortably.

“We’re pleased to support the care and comfort of patients with cancer,” says Heidi Jark, vice president and managing director, Foundation Office, Fifth Third Bank. “As the population ages and cancer cases increase, the need for comprehensive cancer services like Atrium’s will continue to grow.” Atrium Medical Center Foundation is very grateful for this gift and a generous 2006 grant of $100,000 from the Jacob G. Schmidlapp Trust for the new Heart Center at Atrium Medical Center.

Private infusion rooms like this one allow the sickest patients – or those whose chemotherapy or other infusion can last three to six hours – to rest comfortably.

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SCHOLARSHIPS SUPPORT GREAT CARE

The relationship between great training for employees and great care for patients is undeniable. To support outstanding care at Atrium Medical Center, visionary donors have created several new endowments recently with the specific intent to build scholarship funds for nurses, technicians and even non-clinical employees.

Thanks to generous donors, in 2010 Atrium Medical Center Foundation awarded more than $15,500 to 16 Atrium nurses and technicians pursuing higher degrees or continuing education courses. The Foundation works with Education Services at Atrium to identify appropriate candidates. Each scholarship winner is an outstanding Atrium employee who takes the hospital’s mission and vision to heart and serves as an ambassador to patients and the community.

Current scholarship funds and endowments include:

- Atrium Cardiology Ancillary Services Endowment
- G. Robert Gage Memorial Scholarship
- Jeanne R. Sandston Cardiology Ancillary Services Endowment
- Nadine & Beryl Orr Nursing Excellence Fund
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Scholarship recipients gathered with the donors whose generosity funds scholarships to advance education and training.

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These donors made gifts to the new Health and Wellness Endowment to honor Douglas W. McNeill on his retirement after nearly 20 years of service to the hospital. Gifts were made in 2010 and 2011.

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MIDDLETOWN AREA FEDERATION OF WOMEN’S CLUBS:
$1 MILLION RAISED FOR LOCAL HEALTH CARE

The year was 1920. Middletown Hospital, opened just three years earlier, was underfunded and struggling. That’s when a group of leaders from area women’s clubs came together to launch a holiday tradition that would span the decades to the present day – and raise more than $1 million along the way to improve health care in our community.

On December 3, 2010, this same organization – the Middletown Area Federation of Women’s Clubs – presented its 90th Charity Ball at the Manchester Inn. Proceeds of $16,400 will help fund the Federation’s new endowment to pay for women’s health screenings and tests, including mammograms, at Atrium Medical Center for those who do not have health coverage or can’t afford necessary treatment.

“The Federation’s gift will make a big difference to women who are worried about their health but can’t afford the tests to get more information,” says Barbara Strait, current Foundation vice chair.

The new endowment is only the latest example of how energetic volunteers – already giving time and talent to other community organizations – go above and beyond to participate in Federation fundraising events. Over the years, their hard work has funded capital equipment, education programs and new services that otherwise would have been delayed or never available. Recently, they’ve supported Atrium’s Maternal Child Health Center, HEAL (Help Endure a Loss) Program, the Heart Center, intensive care and other critical hospital services.

“Tens of thousands of lives have been touched by the Middletown Area Federation of Women’s Clubs. We are proud and grateful to be the beneficiary of their support,” says Jessica Woodard, Foundation development coordinator. “Thanks to these creative and committed women, our community is stronger and healthier.”

Members of the Middletown Area Federation of Women’s Clubs gathered for their annual banquet sponsored by Atrium Medical Center Foundation. Photo by E.L. Hubbard
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