Grateful for lifelong love.

Building partnerships for unexpected blessings

I am grateful for physicians who care for treasured connections

Healing power of nature
Grateful for physicians who witness unexpected blessings. I am grateful for treasured connections and the healing power of care.
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MISSION

To develop charitable gifts and resources dedicated to building healthier communities in southwest Ohio.

VISION

To be the most respected, responsive and supportive source for health care philanthropy in southwest Ohio.
Looking back on 2009, I am so grateful to each of you who helped us accomplish so much in a challenging economic environment.

One of our key strategies is planning for growth and staying ahead of the tremendous changes in health care and the economy. Together with our donors, campus partners, medical staff, employees and volunteers, we are committed to expanding health services at Atrium and building healthier communities in southwest Ohio.

While the future is exciting, let’s not lose sight of what we’ve accomplished. In 2009, we wrapped up the Healthy Kids Campaign by raising more than $250,000 for our Maternal Child Health Center that helps children from low-income families get the care they need, even without insurance. As more families turn to the center for help during this difficult economy, your donations are supporting our youngest citizens.

We also completed our first full year of offering open-heart surgery and interventional cardiology. We’ve saved the lives of many people who—within a matter of minutes—can now get the heart treatment they need at Atrium. This victory demonstrates how the Foundation mobilizes your generous gifts to develop vital services.

Enhancing and expanding our excellent cancer services are the goal of the recently launched Imagine a Cure campaign. Your contributions will help to fund our new da Vinci robot that brings the latest surgical technology to Atrium. And you’ll help to make cancer treatment easier on patients and their loved ones.

We don’t want to miss an opportunity to say how grateful we are for Mike Stautberg’s gracious leadership style as Foundation executive director. His vision for growth and penchant for relationship-building is leading the Foundation to a new level of impact on the region’s health care.

Finally, we’re thankful for our board members’ leadership, our dedicated volunteers, strong support from our donors and the tireless Foundation staff for a solid year in 2009. In all, while it may have been a tough year full of changes and challenges, you all helped us rise to the occasion and continue to improve health care options in our region. We cannot thank you enough.

Sincerely,

Douglas W. McNeill, FACHE
President and CEO
Atrium Medical Center
At Atrium Medical Center Foundation we want you to know that we’re grateful for your support in so many ways. We appreciate the thousands of hours put in by hundreds of volunteers, helping to raise funds for today’s needs and those yet to come. We’re thankful for the generosity of each donor. And we treasure the strong relationships we’ve built with our supporters. Yours are the hands and hearts that touch people in our community.

But we also want to recognize another perspective of gratitude: That from our donors!

Throughout this annual report you’ll read heartwarming stories about how members of our community express their appreciation. Some have volunteered in thanksgiving for the care they’ve received. Another showed his gratitude for many wonderful years with his wife by memorializing her with a scholarship endowment. Still others are grateful for their health and their resources, so they just want to find a way to give back.

You’ll also see how people are using planned giving tools for their own estate distribution and, at the same time, providing long-term gifts to help the Foundation change the face of health care in this region. For example, newly created endowments benefit both the donor and the Foundation. They are the building blocks that will expand the Foundation’s reach in the years ahead.

We also look to the future with gratitude. We’re grateful that our Foundation has strong volunteer leadership and a clear vision to achieve the greatest impact with donors’ gifts.

We will always need your support through volunteerism, advocacy, partnerships and generous donations. Thank you for the essential role you play in fulfilling our mission to build healthier communities—now and for generations to come.

With sincere gratitude,

Michael D. Stautberg  
Executive Director  
Atrium Medical Center Foundation

James B. Kleingers, PE, PS  
Chair, Board of Directors, 2009  
Atrium Medical Center Foundation
Retired physician Tom Scott, MD, loves the outdoors, hiking and keeping things green. “I wanted to support the hospital and Foundation but in a way that reflected my love for nature,” he says.

Recent Foundation campaigns have focused on improving specific services, such as cancer and heart care. Although Dr. Scott agrees that these services are vital, he wanted to do something different with his contribution. So he and his wife, Bonnie, made a gift to purchase a beautiful blue spruce tree to adorn the main entrance of Atrium Medical Center.

“When I first came to Middletown I saw the old hospital building had a star on it for the holidays,” says Dr. Scott. “I was taken by the lights. It warmed my heart and softened the structure. When the new hospital was built, I wanted to be sure we kept that warmth. We donated the spruce tree so there would be a place for holiday lights.”

Once he saw the impact of the spruce tree at the entrance of the new hospital, Dr. Scott wanted to set up a fund for other outside improvements. When he talked with Foundation staff, he discovered that with a charitable gift annuity, he could create an endowment for the campus environment in his estate plans as well as provide income for himself and his wife during their lifetime.

The Scotts’ endowment will help with tree maintenance and planned landscape and grounds improvements for years to come. “As time goes by I want my gift to give people a lift when they’re sick,” Dr. Scott says. “So my contribution will help maintain the landscaping around the campus and will allow for additional plantings, trees and upkeep of the environment and trails in perpetuity.”

A lifelong hospital supporter, Dr. Scott practiced internal medicine in Middletown for 40 years. He completed his career as senior partner at the Middletown Medical Group. Now his care and concern for patients, their loved ones and hospital staff will surround the medical center for generations to come.

As time goes by I want my gift to give people a lift when they’re sick.

At left, reflecting their love of nature, Dr. Tom and Bonnie Scott donated the blue spruce tree at Atrium’s main entrance. During the holidays, white lights on the tree warm the hearts of patients and visitors. The Scotts also created an endowment to support landscape improvements far into the future.
COMMUNITY PARTNERS

MIDDLETOWN LAROSA’S PIZZERIA

When the Middletown LaRosa’s Pizzeria opened in October 2004, the community welcomed the new Italian restaurant with open arms. Mike Jamous’ Middletown friends had been asking him to bring the Cincinnati tradition to their hometown for many years, so he was happy to help owner Tarik Daoud open the restaurant on Roosevelt Avenue.

Here, as at all locations, LaRosa’s encourages team members to be involved in the community.

“Founder Buddy LaRosa himself set the tone in the early 1950s when he built relationships and loyalty by bringing free pizzas to local high school football practices,” says Pete Buscani, LaRosa’s executive vice president of marketing. “It was the original form of viral marketing. When we come into a new area we try to identify partnerships with our neighbors. We knew partnering with Atrium Medical Center would be a good idea.”

“LaRosa’s delivers meals to the hospital campus frequently,” says Mike, general manager of the Middletown location and a LaRosa’s employee for more than 20 years. “We also work with the Foundation to donate Buddy Cards® and coupons that the hospital uses for its employee recognition program. We’re employees, too, and we know it’s great to be appreciated.”

But the relationship goes way beyond great food and coupons. LaRosa’s has supported the Foundation generously over the past few years. To recognize the company’s giving, a beautiful glass chime is inscribed with their name in the donor recognition feature in the Atrium Medical Center lobby.

“This is our community,” says Mike. “It’s our duty to support our neighborhood. We enjoy building relationships in the neighborhoods we serve. Physicians, nurses and all the hospital employees work so hard. We’re glad we can give something back to them.”

Physicians, nurses and all the hospital employees work so hard. We’re glad we can give something back to them.

At right, Mike Jamous manages the LaRosa’s Pizzeria in Middletown, a strong Foundation supporter. Top right photos, left to right, team members Chris Bogan, Susan McCabe, Mike Jamous, Patty Stump and Eric Perry gather inside the restaurant. Bottom right, Eric Perry stops in Atrium’s lobby near the donor recognition feature.
PHYSICIANS HELPING CHILDREN

CHILDREN’S MEDICAL CENTER, MIDDLETOWN

The long reach of the economic downturn means more families lack the means to pay for their children’s medical care. Thanks to a generous donation from the pediatricians of Children’s Medical Center in Middletown, the neediest kids in Butler and Warren counties can still get care at Atrium’s Maternal Child Health Center on Wednesday afternoons.

“We just want to make sure all the children get a chance to be seen by a pediatrician,” says E. Ronald Oches, MD, of Children’s Medical Center. The practice’s gift to the Healthy Kids Campaign will help to ensure that the Maternal Child Health Center will remain open on Wednesday afternoons, especially during a time when demand for services has increased dramatically. The campaign raised more than $250,000 for the center.

Children’s Medical Center has served the region’s infants, children and adolescents for more than 60 years in Middletown. The pediatricians have been supporters of the Maternal Child Health Center since its inception.

“Our physicians take rotating shifts at the Maternal Child Health Center, so we know firsthand what the needs are. It’s a large commitment on the part of the practice to be certain that this part of the population gets served,” says James Komer, MD.

As a safety net for the area’s youngest and neediest residents, the Maternal Child Health Center provides care for children and pregnant women without private insurance. Services include well-child checkups and acute care, immunizations, and prenatal and post-partum care from physicians, nurse practitioners, social workers and other professionals.

“The Maternal Child Health Center was founded by Dr. John Perkins, cofounder of Children’s Medical Center in Middletown,” says Diana Small, MD. “The center originally met resistance from the medical establishment as the potential clients represented an underserved population that was nearly invisible.”

“Dr. Perkins started what became the Maternal Child Health Center many years ago in the United Way building,” says Dr. Oches. “We’d go down to see patients half a day a week. Later, the hospital took over the center and opened it up more afternoons with the help of nurse practitioners and by employing Dr. Perkins as the overseeing physician of the nurses. Eventually, the center hired doctors, and now our physicians work there.”
Below, the pediatricians of Children’s Medical Center in Middletown are, standing left to right, Jacqueline Gray, MD, Kenton Pate, MD, Diana Small, MD, and James Komer, MD. Seated are E. Ronald Oches, MD, and Susan Cracraft, DO. Their generous donation is helping to keep Atrium’s Maternal Child Health Center, two photos at left, open on Wednesday afternoons.
If Arlie Kemplin could see his name today on the dining room wall at Atrium Medical Center, “he’d probably flip,” says his wife, Mary Rose. “Arlie had some long stays in the hospital, and they always took good care of him. We wanted to do something to say thank you.”

Both Arlie and Mary Rose moved to Middletown when they were young. They dated for 15 years before marrying and settling down to live modestly near Trenton, where Arlie became the self-appointed “mayor of Miltonville.” “He was a hard worker and bettered himself any time he could with schooling and job training. Arlie liked to argue, too — about politics or anything!” says Mary Rose.

The World War II veteran worked at Armco for 39 years, retiring from the instrument repair department in 1979. Mary Rose worked for NCR for 25 years. They shared a love of hunting and enjoyed family reunions in Kentucky and West Virginia. “They loved each other, and even to this day, Mary Rose has a big heart,” says Tracy Snelling, the Kemplins’ long-time friend.

Heart disease eventually took Arlie’s life at the age of 86. But the Kemplins’ years of frugal living yielded an unexpected bonus. “Mary Rose was devastated by Arlie’s death. Afterward, she discovered that their accumulated assets were more than she had ever imagined,” says the couple’s cardiologist, Walter H. Roehll, Jr., MD.

As a result, Mary Rose made a significant gift to the capital campaign for the Heart Center. In gratitude, the dining room is named in the couple’s honor. “Mary Rose never expected she’d be able to help the hospital like this,” Dr. Roehll says. “She said, ‘Wouldn’t Arlie be proud of me, having our names on the hospital?’”

Mary Rose herself is proud to be associated with Atrium and the Heart Center that is saving lives. She’s especially pleased that the hundreds of people who eat in the Arlie and Mary Rose Kemplin dining room every day are reminded of her husband. “Arlie really enjoyed eating and sharing meals,” she remembers fondly. “He was something else.”
A LIFELONG LOVE

WILLIAM AND JEANNE SANDSTON

He was born in New Zealand and she was born in Middletown. Despite the odds, this couple’s love story triumphed for more than 57 years. So, as a fitting tribute to his lifelong love, Jeanne, William L. Sandston established the Jeanne R. Sandston Atrium Cardiology Ancillary Services Endowment to help cardiology technicians continue their education.

“When I first saw Jeanne she was barely out of high school, working for Dr. Sebald, the dentist,” says Bill. “I thought she was pretty but I didn’t ask her for a date for two years. When I finally took her dancing, I found she was very light on her feet! She thought the same of me, and after the first date she told her mother I was the man she was going to marry!”

“Jeanne continued working a few years after we were married until I was loaned from my job at Armco to the U.S. Department of Commerce,” says Bill. “We moved to Washington, D.C., for seven months but I worked long hours. So, to ease Jeanne’s loneliness, I bought her a French poodle puppy that we named La Petite Bon Bon. That dog was like our child for 16 years.”

Bill says, “We built a home in Middletown that was just right for the two of us,” says Bill. “It’s our home and I wouldn’t leave here for anything.”
After Bill retired in 1982, the couple purchased a condo in Naples, Florida, and enjoyed 18 winters there. “Jeanne and I loved to play golf,” reminisces Bill. “She and her family were all champions, and one year, Jeanne won the Mary Alice Mack Tournament.”

Bill and Jeanne Sandston have been friends of the Foundation since cardiologist Walter H. Roehl, Jr., MD, asked them to get involved. They made a charitable gift annuity contribution in 2008 to the capital campaign to create the Heart Center. In addition, because the couple has named Atrium Medical Center Foundation in their estate plans, they’re members of the Heritage Society.

Just last year the couple discovered that Jeanne had small cell cancer of the lungs, liver and bone marrow. Only five days after the diagnosis, Jeanne passed away. “We had 57 of the happiest years of my life,” says Bill. “Jeanne did everything in her power to make my life as easy and enjoyable as possible. Establishing a scholarship is the best way I can think of to remember her.”
BUILDING PARTNERSHIPS

AMERICAN TRADEMARK CONSTRUCTION SERVICES (ATCS)

When Clayton, Ohio-based construction company American Trademark Construction Services (ATCS) was given an opportunity to help build Atrium Medical Center and several other campus buildings, ATCS President and CEO Steve Risner didn’t hesitate.

“I saw the intensity of the people at the hospital and Premier Health Partners, from employees to administrators,” he says. “Building Atrium Medical Center was a project that was extremely successful, not only for the hospital, but also for the community and the people it serves.”

ATCS was chosen as the third partner in the construction joint venture known as Skanska Shook. In addition, ATCS was awarded contracts to help build the new Bidwell Surgery Center, the Compton Center, the Behavioral Health Pavilion, the Market Avenue building and the maintenance building. “The selection process was competitive,” says Steve, “so we were grateful to be chosen.”

It was in this spirit of gratitude that ATCS volunteered, along with their joint venture partners Skanska Shook, to give back by organizing and sponsoring golf outings in 2006 and 2007, with all proceeds benefiting the Foundation’s capital campaign. “With a construction project that large,” Steve says, “we had a huge base of subcontractors who were willing to help the hospital with donations and participation in the golf outings.” The joint venture drew on that base, building hospital support as they were building the hospital itself.

Even after Atrium Medical Center opened in 2007, ATCS’s support continued. The company was a sponsor for the Jim Geran Memorial Golf Tournament in 2008 and 2009 that benefited Atrium’s cancer services.

In all, ATCS was on site at the Atrium Medical Center campus for nearly four years. The construction process was highly collaborative. Steve and his joint-venture team worked closely with Atrium staff for design input, ensuring the hospital would be both efficient and patient-friendly.

It was always a team effort, Steve says. “I’ve been in construction for 38 years, and I’ve never worked with a client that was so enthusiastic and so helpful. They had a positive attitude from day one. The Skanska Shook joint venture, ATCS and Earl Swensson Associates’ design professionals worked with the hospital’s management team to make this project a total success for all involved — especially the Middletown community.”

Steve continues, “In your career, you remember maybe a few projects, but this one I will always remember because it was such a positive and rewarding experience.”
At right, Steve Risner, president and CEO of American Trademark Construction Services, oversaw construction of Atrium Medical Center and several other campus buildings. Below, the company assisted with organizing golf outings in 2006 and 2007 that benefited the Foundation. Bottom, Steve and the construction team take a moment to celebrate at the 2006 Topping Out ceremony.
MEMORIAL HONORING
A LEGACY OF CARING

This pathway and garden pays tribute
to all who have touched lives and improved health
at Middletown Regional Hospital, 1977 - 2007, and at
Atrium Medical Center since 2007.

Many of the servers came from the 7708 Building
in the hospital's first location in Middletown.

Our community is a healthier place, thanks to
every individual who has devoted time, talent and
treasure to our patients' well-being through the years.

OCTOBER 2009
TREASURED CONNECTIONS

ATRIUM AUXILIARY MIDDLETOWN AND ATRIUM MEDICAL STAFF

The Foundation’s long-time partners, Atrium Auxiliary Middletown and Atrium Medical Staff, provided key funds to help build a brick pathway uniting the hospital’s historic past to its exciting present and promising future.

Made of old bricks from Middletown Regional Hospital, which closed in 2007 when Atrium Medical Center opened, and bricks inscribed with the names of donors and their loved ones, the pathway connects the walking trail on the east side of Atrium’s campus to Campus Loop Road.

Generous gifts from both the Auxiliary and Medical Staff funded benches made of cornerstones from the old hospital buildings that will provide beautiful resting points along the pathway.

The Medical Staff collects dues from Atrium physicians to fund this type of donation.

“We want to be good citizens of the community,” says Percy D. Mitchell, MD, president of Atrium Medical Staff. “This donation is one way for the Medical Staff to give back. The bench made of cornerstones from our old hospital makes the garden a treasured connection between our past and the new Atrium Medical Center. A lot of us have a great attachment to Middletown Regional Hospital.”

The Auxiliary raises funds from gift shop sales and fundraising events. Jayne Floering, past president of the Auxiliary, says, “Many of us enjoyed years of volunteering in the old hospital, and we wanted to pay tribute to those memories. So we donated part of the proceeds from the gift shop as well as book sales, jewelry sales and hanging basket sales to fund a cornerstone bench and to help enhance the pathway.”

Pathway paver bricks are still available for inscription. To purchase a brick and become a part of Atrium’s history, please contact the Foundation office at Foundation@AtriumMedCenter.org or 513-420-5144.

A historic brick pathway pays tribute to nearly 100 years of caring at Middletown Regional Hospital and Atrium Medical Center. Located on the campus’ east side, the walkway contains bricks from the old hospital, inscribed bricks from donors, and benches made from old hospital cornerstones. Top left, representing major pathway funders Atrium Medical Staff and Atrium Auxiliary Middletown are, standing left to right, Barry Robertson, MD, Percy D. Mitchell, Jr., MD and Tom Dowden, and seated, left to right, Joyce Burnett and Darlene Abney.
When the crushing chest pain and shortness of breath begin, many people who suspect they’re having a heart attack call 911. Now, thanks to Atrium Medical Center Foundation, calling for an ambulance is an even smarter choice than arriving by car at Atrium’s Emergency Trauma Center.

In 2009, the Foundation and Atrium Medical Center provided more than $27,000 in grant funding to regional EMS squads. They’re implementing a new system for cardiac care that enables squads to transmit a patient’s heart monitor readings directly to the Emergency Trauma Center staff before they arrive with the patient.

“The quicker we can be notified of a potential heart attack and are able to open up the heart vessels, the greater the probability the patient will have a positive outcome,” says Ralph Talkers, MD, Emergency Trauma Center medical director. “This technology allows us to quickly get patients experiencing a heart attack where they need to be — the cardiac catheterization lab.”

For the dangerous form of heart attack known as ST elevation myocardial infarction, studies show that time from onset of symptoms to treatment is critical to improve survival and outcomes. With this new equipment, Atrium can continue to exceed the guideline of treatment in 90 minutes or less as recommended by the American Heart Association and the American College of Cardiology.

“This technology allows EMS professionals to expedite the care we provide in a pre-hospital setting and get patients the definitive care they need at the hospital,” says Captain Todd Day, EMS training captain with the Middletown Division of Fire. “It’s a great tool for us to deliver quality cardiac care to our patients.”

Atrium EMS Coordinator Michael Jett, RN, agrees. “Using this technology, we are able to ready our equipment and activate our cath lab response team well before the patient arrives. It can make a significant difference in patient outcome and quality of life.”

Grant recipients include EMS squads in Middletown, Monroe, Gratis, West Chester, Germantown, Turtlecreek Township and Joint EMS serving the City of Franklin, Franklin Township and Carlisle. Lebanon and Clearcreek Fire Districts also participate.

“We are very pleased to support this lifesaving initiative,” says James Papakirk, JD, past chair of the Foundation’s distribution committee and now Foundation board chair. “It ties in perfectly with our continuing efforts to support heart care for the thousands in our region served by Atrium Medical Center.”

Showing the new equipment to improve heart care are, left to right, Kenny Vaudnais, Foundation board chair James Papakirk, JD, Ralph Talkers, MD, Todd Steinbrunner and Mike Jett.
Generous gifts build healthier communities

Atrium Medical Center Foundation is supported by caring individuals, families, businesses and community groups who want to build healthier communities for all who live and work here in southwest Ohio.

In 2009, 703 donors contributed $1,028,431 to further the charitable work of the Foundation. These gifts reflect both pledges and cash contributions.

Every gift is used for its designated intent. Every dollar is put to use where it will have the greatest impact “touching lives and improving health.”

**Gifts Received in 2009 — TOTAL $1,028,431**

- Individuals: $402,327
- Businesses: $287,088
- Foundations/Trusts: $150,552
- Atrium Auxiliary Middletown: $116,824
- Health System Employees: $56,532
- Middletown Area Federation of Women’s Clubs: $15,108

*Gifts reflect both pledge and cash contributions. Foundation assets stood at $11,120,769 at the end of 2009.*

**Investments in Our Community in 2009 — TOTAL $90,225**

- Maternal Child Health Center: $50,000
- Advancing Care Capital Campaign Projects: $20,724
- Heart Failure Center: $12,917
- Education/Scholarships: $3,752
- HEAL: $2,186
- Diabetes: $459
- Community Projects: $187

*In 2010, additional funds will be released to support Advancing Care Capital Campaign projects: the Heart Center, campus walking trail and other campus enhancements.*

**Atrium Medical Center, 2009**

<table>
<thead>
<tr>
<th>Patient Statistics</th>
<th>Staff Statistics</th>
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<tr>
<td>Inpatient Admissions: 14,181</td>
<td>Employees: 1,794</td>
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<tr>
<td>Surgeries, Inpatient: 2,675</td>
<td>Medical Staff: 355</td>
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<tr>
<td>Surgeries, Outpatient: 2,420</td>
<td>Volunteers: 335</td>
</tr>
<tr>
<td>Births: 965</td>
<td>Volunteer Hours: 47,235</td>
</tr>
<tr>
<td>Emergency Visits: 62,734</td>
<td></td>
</tr>
<tr>
<td>Outpatient Visits: 205,903</td>
<td></td>
</tr>
</tbody>
</table>

Open Heart Patients: 106
Angioplasty and Stent Procedures: 412
Pacemakers: 52
Maternal Child Health Center Visits: 7,487
Along with donors, volunteers bring to life the mission of Atrium Medical Center Foundation. They help to build healthier communities while serving on the Board of Directors, planning special events, persuading others to give and spreading the word about the Foundation’s role in enriching life in southwest Ohio. Thank you!

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Joshua Shapiro, JD  
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Dottie Dunlap  
Karen Harrison  
Jane Kern  
David A. Mullis  
Angie Stautberg

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Gregory W. Siewny, MD
Daniel R. Smith
Barbara L. Steel, MD
Jeffrey S. Zollett, MD

STAFF

Below, left to right:
Virginia M. Peters
Donor Management Specialist

Michael D. Stautberg
Executive Director

Dawn G. Hensley
Administrative/Development Assistant

Jessica A. Woodard
Development Coordinator

Special thanks to Linda C. Baxter, who served as Foundation executive director until June 2009, when she relocated to northern Florida.

Special thanks to Jayne Floering, whose term ended in 2009.
We gratefully acknowledge the following donors for their support and contributions in 2009.
Your gifts are touching lives and improving health throughout our region.

**MAJOR SPONSORS $5,000 AND GREATER**

- Abt Bio-Pharma Solutions, Inc.
- AK Steel Foundation
- Mr. and Mrs. James F. Akers
- Akers Packaging Service, Inc.
- Al. Neyer, Inc.
- Arthur Harvey Foundation
- Ascend
- Atrium Auxiliary Middletown
- Atrium Medical Staff
- Baker Concrete
- Barnitz Fund — Chase
- Mr. and Mrs. Wilson Breiel
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Like many kids, Joey Hodson asked his friends and cousins to celebrate his ninth birthday with him. Unlike most kids, Joey didn’t ask for presents.

Instead, he requested that each guest bring a $10 donation for Atrium’s Maternal Child Health Center, which helps the neediest children get medical care. His mother, Connie (Valen) Hodson, says, “Last year, our extended family was involved with the Foundation’s Healthy Kids Campaign. Joey toured the center with his family. His great grandmother, Irene Valen, was a donor to the facility before she passed away this year. She was his inspiration for giving back, so now we’re trying to teach the kids to give back to the community.”

Connie adds, “Charity wasn’t the first thing on Joey’s mind. He didn’t want to exclude anyone on his soccer team from his birthday party. So, along with all his cousins, it was going to be a large group of children. But when we discussed the number of children coming to his party, we said, ‘What do you think about a fundraiser?’ He said, ‘That’s a great idea.’ The more parents can prompt their kids with opportunities like this, the more you’ll find children willing to give up a toy for something they see as important.”

Joey chose the Maternal Child Health Center to receive gifts from his guests. Because the family had been working on the center’s fundraising campaign, it was fresh in his mind, and he knew it was a worthy cause.

This wasn’t the only time Joey and his cousins had advocated for children who need medical care. In 2009, as members of the swim team at Wetherington Golf and Country Club, they helped to raise $2,000 for the Maternal Child Health Center. “The team picks a charity to benefit every year,” says Connie. “Since there were several swim team members from our family, they chose the Maternal Child Health Center as the recipient.”

Below, Joey Hodson (center, holding the donation box) celebrated his ninth birthday by asking friends and cousins to donate $10 to Atrium’s Maternal Child Health Center instead of bringing gifts.
Atrium employees generously donated more than $25,000 in 2009 to the Comfort That Heals campaign to support expanding and enhancing cancer care services at Atrium Medical Center. Funds will be used for items such as recliners, refreshment stations, DVDs and magazines to help patients with cancer and their family members pass long hours during treatment at the hospital.

Campaign volunteers supplemented traditional fundraising by selling paper stars for $1 each dedicated to friends or loved ones touched by cancer. The stars also decorated a festive tree in the hospital lobby during the holidays.

Campaign co-chairs Shobha Patel, manager of cardiopulmonary services, and Lisa Martinez, RN, JD, used their personal experiences with cancer to motivate their efforts.

“When coworkers hear that you have cancer, all you see in their eyes and in their action is compassion for you,” says Shobha. “Since cancer touches everyone—directly or indirectly—they each forget their own troubles and give generously to help people with cancer.”

Members of the Employee Committee for the Comfort That Heals campaign learn more about Atrium’s powerful linear accelerator.
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FRIENDS IN NEED FUND FOR ATRIUM EMPLOYEES — THE KINDNESS OF FRIENDS

Emergencies happen. To create a safety net for hospital employees in crisis, the Friends in Need (FIN) fund enables Atrium coworkers to help each other when times are tough.

“We’ve been able to use the fund to help employees who have had house fires, needed unexpected car repairs or faced other crises,” says Donna Banks, FIN fund chair and Atrium vice president of operations. “In each case, the employee’s manager submits the request to the FIN Fund committee. Within 24 hours the committee reviews the case so funds can be quickly distributed.”

Any employee can donate to the fund, created in 1982 and now managed by Atrium Medical Center Foundation. This enables employees to get a tax deduction for monetary gifts.

In December 2009, a year-end request to employees resulted in $4,700 in contributions to a newly created endowment for the FIN fund. These generous donations are providing financial help and peace of mind when it matters most.

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The youngest members of our communities are getting the best possible start in life thanks to a generous grant from the Marianne Dorenbusch Fund for Severely Ill Children, managed by Middletown Community Foundation. The grant is boosting efforts at Atrium’s Maternal Child Health Center to decrease preterm births, the leading cause of infant death and long-term disability. Grant monies are funding medication that prevents early births and ultrasound testing to identify women at risk of preterm delivery.

“The members of our Distribution Committee and Board of Trustees who visited the prenatal and pediatric clinics were quite impressed with the staff’s obvious devotion to the patients and the potential for this project to save lives,” says T. Duane Gordon, executive director, Middletown Community Foundation. “These observations convinced us to lend our support in such a significant fashion.”

“Atrium Medical Center Foundation is very grateful for this recent gift, which brings total support from Middletown Community Foundation to more than $450,000 over the last 11 years,” says Michael Stautberg, Atrium Medical Center Foundation executive director.

Members of the Board of Trustees of Middletown Community Foundation awarded a grant to Atrium’s Maternal Child Health Center from the Marianne Dorenbusch Fund for Severely Ill Children. Mrs. Dorenbusch is pictured in the inset photo.
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TOUCHING THE FUTURE WITH A PLANNED GIFT

More than 70 years ago, Carrie Jacoby said “yes” when her local hospital sought donors to improve care for residents of Middletown and surrounding areas. Today, her foresight is changing the lives of needy children with no health insurance at Atrium’s Maternal Child Health Center.

When she drew up her will in the 1930s, Carrie named the hospital as a beneficiary of her estate. Her intention was to help indigent children. Upon her passing, her gift provided seed funding for an endowment to help secure the Maternal Child Health Center’s future. Because it serves the uninsured and the underinsured, the center operates at a budgeted loss.

“Carrie Jacoby knew the hospital would always need financial assistance to serve our area most effectively,” says Jerry Hammond, MD, retired family practitioner and current member of Atrium Health System’s Board of Directors. “Although she couldn’t foresee the specific needs of children that would exist today, she trusted that the hospital would be a good steward of her funds.

“As a physician, I’ve seen how the Maternal Child Health Center makes a significant difference for children in our community,” Dr. Hammond says. “That’s why I’ve built on Carrie’s legacy by contributing to the center’s endowment. With additional gifts, we can ensure that the most vulnerable in our community get the medical attention they need.”

A planned gift from Carrie Jacoby, made in the 1930s, today benefits the uninsured and underinsured at Atrium’s Maternal Child Health Center.

In memory of June Hauger Compton, continued

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Robert Crowe

In memory of Gary L. Cooper
Dr. Phuong Vuong and Dr. Anh Dang

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Beth A. Mullins

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Atrium Medical Center ICU

In memory of Dallas Elizabeth Craig
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In memory of Edward D. Gaker
Dr. Phuong Vuong and Dr. Anh Dang
In memory of Frederick Sauter Gall
Mary Beth Morgan

In memory of Holly Lynn Geisler
Autumn M. Adams

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Dr. Heather P. Roecker
Mr. Tom Sauer
Adam and Stacy Smith
Mr. and Mrs. Michael D. Stautberg
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Jessica Woodard

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Mr. and Mrs. Allyn C. Barker
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Angela J. Garrison and Mark Hacker

In memory of Elnora Harkness
Arlene Brown

In memory of Arthur and Ruth Harvey
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In memory of Charles Hatton
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In memory of Arvil Hawk and
Chester Hawk
Judy Cox

In memory of Kimberly Heck
Mr. and Mrs. John Lake

In memory of Bill Hefflin
Robyn Myers

In memory of Taylor Hipsher
Mrs. Anna Hipsher

In memory of Betty Koehl Hucke
Joyce Koehl

In memory of Betty Mary Hughes
Mr. Gordon E. Hughes

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Mrs. Marlene Hurlburt

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Julie and Calvin Woodrey

In memory of Willodean Isbell
Pauline Tucker

In memory of Dr. Robert S. Jackson
Dr. Phuong Vuong and Dr. Anh Dang

In memory of Elizabeth and
Ronald Jones
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Mrs. Jane Kern

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Martha Kerr
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In memory of Ed Ketchem
Beth A. Mullins

In memory of Alfred B. Kleingers, Jr.
Mr. and Mrs. James Kleingers

In memory of Robert L. Koenig
Brenda Abney

In memory of Wilbur Kroger
Mrs. Naomi Kroger

In memory of Theda Martin Lane
Michael and Priscilla Lane

In memory of Senator Barry Levey
Mrs. Marilee A. Levey

In memory of loved ones
Mrs. Roberta B. Daly

In memory of Debbie Lucas
Amy Newland

In memory of Janis A. Maloney
Mr. and Mrs. Thomas J. Maloney, Jr.

In memory of Etheleen Marriott
Sara Tompkins

In memory of Kim Mathis
Regina Clark

In memory of John A. McColgan
Mr. Peter D. McColgan

In memory of Jeanne Coomer McCoy
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Mr. and Mrs. Richard McNeese
Mr. and Mrs. Jason D. McNeese

In memory of Etheleen Marriott
Sara Tompkins

In memory of Betty Melampy
Anonymous

In memory of Eugenie Gardner Millan
Mr. Robert Q. Millan

In memory of Wm. (Bo) Miller
Mrs. Margaret Miller

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Kate C. Nolan

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In memory of Fred Myers
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Mrs. Janet A. Hoffman

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Gail Owen-Fisher

In memory of Vincent Palkowski
Mr. and Mrs. John Lake

In memory of Niranjan Patel
Chiman and Shobha Patel

In memory of Shantilal Patel
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Amy Rader

In memory of Bettie Perkins and Richard Perkins
Marilyn Noll

In memory of Wanda Pierson
Rob and Pam Kilburn

In memory of Lauren T. Porter
Patti Wilkins

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In memory of Ruth Robinson
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Mr. William L. Sandston
Mr. Richard W. Slagle
Mr. and Mrs. Michael D. Stautberg
Ms. Joyce A. Thompson

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Cindy Champ

In memory of Alice E. Pat Scheibert
Mr. Roy Hatfield

In memory of Bette J. Schiller
Mr. Michael C. Schiller

In memory of Martha Schneider
Mr. and Mrs. Lawrence E. Schneider

In memory of Dana Shafer
Laine & Lane Marketing Communications

In memory of Mary Kathryn and Ruey Shetter
Mary Helen Shetter

In memory of Patricia A. Slagle
Mr. William L. Sandston

In memory of Dr. Gordon Smith
Marlene K. Takach

In memory of Keith Ryan Smith
Mr. and Mrs. Ricky V. Smith

In memory of Kim Songer
Mrs. Teresa M. Webb

In memory of Gladys Stallsmith
Marlene K. Takach

In memory of Gerald J. Stautberg
Cohen Brothers, Inc.
Laine & Lane Marketing Communications
Mrs. Patricia Miller Gage
Ron and Virginia Peters
Mr. Michael C. Schiller
Mr. and Mrs. Michael D. Stautberg
Mr. and Mrs. Brian Stautberg
Ms. Jill K. Stautberg

In memory of William A. Stautberg
Mr. and Mrs. Michael D. Stautberg

In memory of Walter F. Stephens, Jr.
Mrs. Ruth Ann Stephens
Ms. Gerry McGuire

In memory of Jack Stoops
Ann Marie Johnson

In memory of John R. Stoughton
Ms. Susan W. Mulgrew

In memory of Jeannie Sutton
Mikki and David Clancy

In memory of Jean Sweeney
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Mrs. Marion R. Swisher

In memory of Gene Switzer
Mrs. Donna Switzer

In memory of Robert and Henrietta Triick
Mr. and Mrs. William A. Triick

In memory of Firman Updyke
Ms. Kimberly J. Riley

In memory of Axel von Busch
Mrs. Annelies von Busch

In memory of Carolyn Draper Wahl
Mr. Douglas G. Draper

In memory of Lester Wallace
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Mr. Carl Wiese

In memory of Kathy Will
Ginny Wolf

In memory of Betty Wolf
Mrs. Shelli Cramer

In memory of Phillip B. Zollett, MD
Dr. and Mrs. Jeffrey S. Zollett
Dr. and Mrs. Scott L. Zollett

HONORARY GIFTS

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Mrs. Kathleen E. Fraley

In honor of Bill and Mary Akers
Akers Packaging Service, Inc.
Mr. and Mrs. James F. Akers

In honor of Karen Amis
Reggie Clark

In honor of Linda C. Baxter
Mr. and Mrs. Charles W. Chappell
Wilbur M. Cohen

In memory of Mary Kathryn and Ruey Shetter
Ms. Donna Brewer

In memory of Gladys Stallsmith
Marlene K. Takach

In memory of Gerald J. Stautberg
Cohen Brothers, Inc.
Laine & Lane Marketing Communications
Mrs. Patricia Miller Gage
Ron and Virginia Peters
Mr. Michael C. Schiller
Mr. and Mrs. Michael D. Stautberg
Mr. and Mrs. Brian Stautberg
Ms. Jill K. Stautberg

In memory of William A. Stautberg
Mr. and Mrs. Michael D. Stautberg

In memory of Walter F. Stephens, Jr.
Mrs. Ruth Ann Stephens
The Middletown Area Federation of Women’s Clubs works for 10 months each year to host the festive Charity Ball that benefits Atrium Medical Center. The 2009 Charity Ball was a huge success with a wonderful surprise: local businessman Bob Hendricks initiated a $10,000 funds match challenge.

“We stepped up to earn as much as we could for the hospital in order to have Bob match it,” says Federation president Ruthanne Cassidy. “The ladies of the Federation donated money at meetings and purchased table centerpieces. Then they held a vintage tea party where they raised enough money to exceed the challenge!”

Bob Hendricks proposed the match to help the Federation reach the tremendous milestone of $1 million donated to the hospital over the Federation’s 89 years. Proceeds from the 2009 Charity Ball supported Atrium’s Maternal Child Health Center with a generous gift of $32,500.

“The Charity Ball is a hallmark in our community,” says Jessica Woodard, Foundation development coordinator. “And members of the Federation are long-standing friends of the hospital. They’re very important to our success.”

“Atrium Medical Center Foundation and the hospital have been blessed with 89 years of generosity from Federation members. Over the years, they have provided funds for critically needed equipment and services at the hospital hospital,” says Michael Stautberg, Foundation executive director.

The Federation expects to exceed $1 million in donations to the hospital with its 2010 Charity Ball in December at the Manchester Inn in Middletown.

Proceeds from the 2009 Charity Ball benefitted Atrium’s Maternal Child Health Center. Gathered at the check presentation are, left to right, E. Ronald Oches, MD, business challenge representative Bob Hendricks, and his wife, Vonnie, Donna L. Banks, Lisa Rudd, Donna Parson, Mike Stautberg and Federation treasurer Barbara Brown.
In November 2009, Atrium Medical Center Foundation held its 11th Annual Estate and Tax Planning Professional Seminar with record attendance of more than 200 accountants, attorneys, financial planners, trust officers and insurance agents.

Seminar chair William C. Keck, attorney with Millikin and Fitton, says, “This seminar is well respected because the speakers are always leaders in their field and deliver the most complete and up-to-date information. Attendees gain real knowledge, as well as insight into current practices, which makes this seminar’s value much more than just continuing education credit.”

Thanks to generous sponsorships, all expenses were underwritten. Presenting sponsors UBS and Key Private Bank supported the event with speakers and underwriting funds. Additionally, participating sponsors Johnson Investment Counsel, Taft Stettinius & Hollister LLP and Clark Schaefer Hackett assisted by providing speakers and materials.

“The Foundation is very grateful to our seminar sponsors for helping us to inform and inspire tax advisors about ways to help their clients and, at the same time, build healthier communities in southwest Ohio,” says Jessica Woodard, Foundation development coordinator.

Please plan to join us for the 2010 seminar on Friday, November 5.

In honor of Barbie Laspina
Barbara W. Howe

In honor of Lola Lawson
Ginger R. Alley

In honor of the Lazarow and Schwartz Families
Mr. and Mrs. Ted S. Lazarow

In honor of Dr. Albert Malcolm
Dorothy Halsey

In honor of Soloman and Matthias Mapp
Cyndi Mapp

In honor of Lisa Martinez
John and Barbara Estevez

In honor of Dick and Chuckie Nisbet
Paul and Ronda Nisbet

In honor of Dr. and Mrs. E. Ronald Oches
Mr. John H. Baker

In honor of Dr. E. Ronald Oches
Mike and Priscilla Lane

In honor of Joyce Parrella
Mr. and Mrs. Fred Parrella

In honor of Shobha Patel
John and Barbara Estevez

In honor of Steve Risner
Dr. and Mrs. Raymond Kiefhaber

In honor of Isabell Robison
Nancy Stillwell

In honor of Dr. Walter H. Roehll, Jr.
Chiman and Shobha Patel

In honor of Sarah Witker Rupert
Joyce Koehl

In honor of Xayden Shandrew
Ron and Virginia Peters

In honor of Rollie Shouse
Rita S. Blair

In honor of Patty Stoops
Ann Marie Johnson

In honor of Willie Mae Tate
Bobbie J. McClinton

PATHWAY PAVER BRICKS

Purchased by donors in honor or memory of loved ones and coworkers, these inscribed bricks are part of the pathway on the east side of Atrium Medical Center’s campus. To learn more about the pathway, please see the story on page 18.

Beverly Abner, IT Department, Telecom
Remembering the Ken & Lois Allen Families
Lorna Anslinger Class of ’46
PHI BETA PSI, MIDDLETOWN CHAPTER CREATIVE FUNDRAISING

For just a few dollars you can get a lovely mylar balloon and chocolates for your sweetheart for Valentine’s Day. Those few dollars add up to create significant donations to fight cancer by the local Phi Beta Psi chapter, a community volunteer sorority.

“The Middletown Chapter of Phi Beta Psi sells balloons at the hospital during the week of Valentine’s Day,” says Dana Picard, local chapter president. “We donate part of the proceeds from the sale to Atrium to help patients with cancer.” The group also contributes some of the proceeds each year to cancer research.

“The mission of the national sorority Phi Beta Psi, founded in Columbus, Ohio, in 1904, is to raise money for cancer research,” says balloon sales chairperson Henrietta Nye. “Last year, the national sorority collectively donated approximately $360,000 to cancer research.”

Members of Phi Beta Psi prepare Valentine balloons. From left to right are Marilyn Temple, Barb Strait, Henrietta Nye, Tammy Robert, Kathy Muterspaw, Janet Sauter and Tina Newlin.
LEBANON OPTIMISTS CLUB — NEW FRIENDS

Because musicians were singing the blues, our region’s uninsured children are receiving needed medical care. The Lebanon Optimists Club donated $1,500 to Atrium’s Maternal Child Health Center. Their first-time gift was from the proceeds of the club’s annual fundraiser, the 2009 Lebanon Blues Festival.

This day of family fun features a classic car show, kids’ activities, food booths and a beer garden, as well as featured bands on the blues stage.

Ann Smith is senior vice president at LCNB National Bank and serves as festival chairman and president of the Lebanon Optimists. “Last year, Atrium Medical Center became one of the festival’s supporters,” says Ann. “Through our relationship, we heard that there was a need at the Maternal Child Health Center that fit in well with our criteria for helping youth in Lebanon and Warren County. We were delighted to help.”

The Lebanon Optimists hosted the 12th Annual Lebanon Blues Festival on August 7, 2010.

May God Bless All Who Walk This Way, JLW

For Our Staff, Kim Bonner and Patti Wilkins
Scott, Jessica, Sarah and John Woodard
Jay and Suzie Wright
Memories Of The Heart… Sheree Young
In Memory of Pattie Hay, RN, Co-worker and Dear Friend

New bricks are engraved in October and May. To purchase a brick, please contact the Foundation at Foundation@AtriumMedCenter.org or (513) 420-5144.

We apologize in advance for any errors and omissions in this report. Please notify the Foundation office at (513) 420-5144 or Foundation@AtriumMedCenter.org if you are aware of an error.